


## Faculty Details Proforma



|   |  |  |               |             |            |   |
|---|--|--|---------------|-------------|------------|---|
| Title   | Prof.                                      | First Name   | Rajiv         | Last Name   | Chopra     | Photograph  |
| Designation   |  | Principal & Professor  |               |             |            |  |
| Address   |  | Delhi College of Arts & Commerce,<br>(University of Delhi), Netaji Nagar, New Delhi -<br>110023  |               |             |            |   |
| Phone No. Office  |  | 011-24109821   |               |             |            |   |
| Mobile  |  |  |               |             |            |   |
| Email   |  | <a href="mailto:principal@dcac.du.ac.in">principal@dcac.du.ac.in</a> ,<br><a href="mailto:rajiv.chopra@dcac.du.ac.in">rajiv.chopra@dcac.du.ac.in</a> |               |             |            |   |
| Web-Page  |  | <a href="#">Google Scholar Profile</a><br><a href="#">ResearchGate Profile</a>   |               |             |            |   |
| <b>Educational Qualifications</b>   |  |  |               |             |            |   |
| Degree  |  | Institution  |               |             | Year       |   |
| Ph.D  |  | University of Rajasthan  |               |             | 1999       |   |
| M.Phil.   |  | University of Delhi  |               |             | 1986       |   |
| M.Com.  |  | University of Delhi  |               |             | 1983       |   |
| B.Com.(H)   |  | University of Delhi  |               |             | 1981       |   |
| <b>Career Profile</b>   |  |  |               |             |            |   |
| S.N.  | <i>Name of University/College</i>          | <i>Designation</i>   | <i>Status</i> | <i>From</i> | <i>To</i>  | <i>Effective Time Period</i>  |
| 1   | Sri Aurobindo College, University of Delhi | Lecturer   | Permanent     | 09-01-1990  | 30-09-2013 | 23 years, 08 months, 22 days  |
| 2   | DCAC, University of Delhi                  | Principal  | OSD           | 01-10-2013  | 24-05-2020 | 06 years, 07 months, 24 days  |
| 3   | Sri Aurobindo College, University of Delhi | Professor  | Permanent     | 25-05-2020  | 07-05-2021 | 00 years, 11 months, 14 days  |
| 4   | DCAC, University of Delhi                  | Principal  | Permanent     | 07-05-2021  | At Present |   |
| <b>Administrative Assignments</b>   |  |  |               |             |            |   |
| 1. <b>Principal</b> - Delhi College of Arts & Commerce, University of Delhi, (07-05-2021-till date)     |  |  |               |             |            |   |
| 2. <b>OSD-Principal</b> - Delhi College of Arts & Commerce, University of Delhi, (01-10-2013-25.5.2020) |  |  |               |             |            |   |
| 3. <b>Bursar</b> : Sri Aurobindo College, University of Delhi, (07-02-2005-16-07-2013)                  |  |  |               |             |            |   |
| <b>Areas of Interest / Specialization</b>   |  |  |               |             |            |   |
| Management and Finance  |  |  |               |             |            |   |

| <b>Subjects Taught</b>   |
|--|
| <ol style="list-style-type: none"> <li>1. Business Organization and Management</li> <li>2. Cost Accounting</li> <li>3. Management Accounting</li> </ol>  |
| <b>Research Guidance</b>   |
| 02 Students  |
| <b>Publications Profile</b>  |
| <p><b><i>Research Paper Publications:</i></b></p> <ol style="list-style-type: none"> <li>1. Title:- Corporate Social Responsibility - A Welcome Step In The Right Direction<br/>Name of journal:- Intellectual Resonance, A DCAC Journal of Interdisciplinary Studies<br/>ISSN:- 2321- 2594</li> <li>2. Title:- Analyzing the Transformation of Economies in the Digital Age : From Cash to Cashless<br/>Name of journal:- Shodh Sagar Universal Research Reports, ISSN:- 2348-5612</li> <li>3. Title:- Navigating Global Markets: The Intersection of Innovation and Entrepreneurship<br/>Name of journal:- Shodh Sagar Innovative Research Thoughts, ISSN:- 2454-308X</li> <li>4. Title:- E-Governance: An Effective Tool in Community Industry Services<br/>Name of journal:- Shodh Sagar Universal Research Reports, ISSN:- 2348-5612</li> <li>5. Title:- 360 Degree Performance Assessments: An Overview<br/>Name of journal:- Global Journal of Enterprise Information System, ISSN:- 0975- 1432</li> <li>6. Title:- Financial inclusion or Financial Destruction: A Case Study of Microfinance Institutions<br/>Name of journal:- Global Journal of Enterprise Information System, ISSN:- 0975- 1432</li> <li>7. Title:- Analysis Of Make In India On Foreign Direct Investment<br/>Name of journal:- International Journal of Economic Research, ISSN:- 0972- 9380</li> <li>8. Title:- Charting the Course towards Viksit Bharat: A Comprehensive Exploration of India's Path to Development, Name of journal:- Educational Administration: Theory and Practice, ISSN:- 2148-2403</li> <li>9. Title:- India Is Going To Be Digitalised : An Introduction<br/>Name Of Journal:- Kaav International Journal Of Economics, Commerce &amp; Business Management<br/>ISSN:- 2348- 4969</li> <li>10. Title:- A Review Of Environmental Accounting And Sustainable Development<br/>Name of journal:- Indian Journal of Environment and Development, ISSN:- 0973- 3574</li> <li>11. Title:- Digital Microfinance In India Not Impossible: A Conceptual Study<br/>Name of journal:- International Journal of Applied Business and Economic Research<br/>ISSN:- 0972- 7302</li> <li>12. Title:- Green Libraries: A way towards Sustainability<br/>Name of journal:- Russian Law Journal, ISSN:- 2312-3605</li> <li>13. Title:- An Overview On Public Private Partnership In India<br/>Name of journal:International Journal of Applied Business and Economic Research,<br/>ISSN:- 0972- 7302</li> </ol> |

**Books Publication:**

| S. No. | Title   | ISSN/ ISBN No.       | Author/Co-Author                         | Publisher`s Details                     | Year | Level    |
|--------|---|----------------------|--|---|------|----------|
| 1      | Determinants of Share Price in India                      | 978-81-92222-31-8    | Single Author                            | Archive Press - Delhi                   | 2012 | National |
| 2      | Management Accounting - Text and Problems                 | 978-81-92077-81-9    | First and Principal/Corresponding author | Apple Books                             | 2012 | National |
| 3      | Fundamentals of Cost Accounting - Theory and Practice     | 978-93-83996-31-5    | First and Principal/Corresponding author | Apple Books - Delhi                     | 2013 | National |
| 4      | Dictionary of Commerce                                    | 978-93-83996-27-8    | Single Author                            | Apple Books -Delhi                      | 2013 | National |
| 5      | Global System of Trade Preferences - A Comprehensive View | 978-93-83996-20-9    | Single Author                            | Apple Books -Delhi                      | 2013 | National |
| 6      | Cost and Management Accounting -Theory and Practice       | 978-93-83996-27-8    | Single Author                            | Apple Books - Delhi                     | 2013 | National |
| 7      | Accounting for Managers                                   | 987-81-92875-46-0    | Single Author                            | Keystone Publishing House -Delhi        | 2015 | National |
| 8      | Basic Management Techniques                               | 978-81-83298-63-6    | Single Author                            | Shree Publishers & Distributors - Delhi | 2015 | National |
| 9      | Basic Financial Management                                | 978-81-83298-93-3    | Single Author                            | Shree Publishers & Distributors - Delhi | 2016 | National |
| 10     | The Basics of Inventory Management                        | 978-81-83298-84-1    | Single Author                            | Shree Publishers & Distributors - Delhi | 2016 | National |
| 11     | Management Control System                                 | 978-81-83298-82-7    | Single Author                            | Shree Publishers & Distributors - Delhi | 2016 | National |
| 12     | Accounting for Decision-Making                            | 978-81-83298-33-44-3 | Single Author                            | Shree Publishers & Distributors - Delhi | 2016 | National |
| 13     | Investing in Stock Market                                 | 978-93-84471-10-1    | Single Author                            | Supriya Books - Delhi                   | 2016 | National |
| 14     | Management Accounting - Theory and Practice               | 978-93-85022-67-8    | Single Author                            | A.K. Publications - Delhi               | 2016 | National |
| 15     | Essentials of Working Capital Management                  | 978-81-8329-864-3    | Single Author                            | Shree Publishers & Distributors - Delhi | 2016 | National |

|    |                                 |                   |  |   |      |          |
|----|---------------------------------|-------------------|--|---|------|----------|
| 16 | Fundamentals of Cost Accounting | 978-93-85022-93-7 | Single Author                            | A.K. Publications - Delhi               | 2017 | National |
| 17 | E-Commerce                      | 978-93-84471-16-3 | First and Principal/Corresponding author | Supriya Books - Delhi                   | 2017 | National |
| 18 | Fundamentals of Investments     | 978-81-8329-894-3 | Single Author                            | Shree Publishers & Distributors - Delhi | 2017 | National |

#### **Publications in the Last one year**

1. Charting the Course towards Viksit Bharat: A Comprehensive Exploration of India's Path to Development  
Name of journal:- Educational Administration: Theory and Practice, ISSN:- 2148-2403
2. Sustainable Business Practices in the tourism and Hospitality Industry: A Review  
Name of journal:- Russian Law Journal
3. Green Libraries : A way towards Sustainability  
Name of journal:- Russian Law Journal

#### **Conference Organization/ Presentations**

1. 8<sup>th</sup> International Conference on Fostering Sustainable Development in a Globalized World: Issues and Challenges at BAKU (Azerbaijan) Type: International Date: 09-01-2024
2. 5th International Conference on Entrepreneurship and Business Sustainability at Bhutan Type: International Date: 03-05-2024.
3. India's Path to Development: A Plan for Healthy & Renewable India, Title of Conference or Institution: Skill Development and Innovations for Sustainable Economic Growth: Problems & Challenges Type: International Date: 09-02-2018.
4. Sustainable and Responsible Investment Title of Conference or Institution: Corporate Social Responsibilities - Transforming Business to Corporate Citizenship at Kapurthala Type: National Date: 05-02-2011.
5. Discovering India's Future: A Plan for a Sustainable and Renewable Nation Title of Conference or Institution: National Seminar on VISION 2030, Strategies for Industries & Academia Type: National Date: 27-11-2016

#### **Research Projects (Major Grants/Research Collaboration)**

Client/Organisation's name: University of Delhi  
Nature of project: ENVIRONMENTAL CRISIS - Green Economic Solution (Innovation Project)  
Duration of project:12  
Amount of grant(Rupees):Less than 10 lakhs  
Level: National

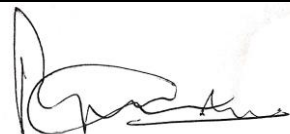
#### **Awards and Distinctions**

1. Name of Award: Excellence Award  
Elected/Honorary Name: Mahatma Gandhi University (MGU)  
Awarded by: Mahatma Gandhi University (MGU)  
Date of Award:2017

2. Name of Award: Professor A.B. Ghosh Award  
Elected/Honorary Name: University of Delhi  
Awarded by: University of Delhi  
Date of Award:1984

### Association With Professional Bodies

1. MoUs formulated:- Promoting cooperation in Academic, education and Skill Development Name of Agencies/Departments involved:- Commerce and Management Association of India (CMAI) Year of MoU:- 2023.
2. MoUs formulated:- Surbhi India Technology Pvt. Ltd. Name of Agencies/Departments involved:- Surbhi India Technology Pvt. Ltd. with DCAC Year of MoU:- 2021.
3. MoUs formulated:- Delhi Film Academy (DFA) Name of Agencies/Departments involved:- Delhi Film Academy (DFA) & DCAC Year of MoU:- 2024.
4. MoUs formulated:- TALENT SPORTS Name of Agencies/Departments involved:- TALENT SPORTS with DCAC Year of MoU:- 2023.
5. MoUs formulated:- Promoting cooperation in Academic, education and Skill Development Name of Agencies/Departments involved:- Himachal Pradesh Commerce and Management Association (HPCMA)), Year of MoU:- 2024
6. MoUs formulated:- University of Delhi, SOL, Bhaorao Deoras Seva Nyas with DCAC Name of Agencies/Departments involved:- University of Delhi, SOL, Bhaorao Deoras Seva Nyas with DCAC Year of MoU:- 2023



Signature of Faculty Member