




Delhi College of Arts & Commerce

Neha Jingala

Faculty Profile



Title	Dr.	First Name	Neha	Last Name	Jingala	
Designation	Assistant Professor					
Department	Journalism					
Address (Residence)	Sector-105, Noida, Gautam Buddha Nagar, Uttar Pradesh-201304					
Mobile	+91-9818893289					
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Web-Page						
Education						
Subject	Institution	Year	Details			
PhD	Maharshi Dayanand University, Rohtak	2020	Dissertation Title: <i>“Emerging Issues of Women Empowerment in Print Media: A Study on National Capital Region”</i>			
MPhil	Maharshi Dayanand University, Rohtak	2010	Dissertation Title: <i>“Gender Stereotyping in Sports Coverage: A Content analysis of HT & NBT”</i>			
MA	Maharshi Dayanand University, Rohtak	2009	Journalism and Mass Communication			
BA	Univerisyt of Delhi	2007	Journalism			
Career Profile						
Organisation / Institution	Designation	Duration	Role			
Delhi College of Arts & Commerce (University of Delhi)	Assistant Professor	21.11.2022 onward	<ul style="list-style-type: none"> • Undergraduate teaching • Treasurer, Staff Association • Convener, Magazine Committee • Member, Prospectus Committee • Member, UTSAH Portal • Editorial Board Member, Intellectual Resonance DCAC Journal of Interdisciplinary Studies • Member, Infrastructure Committee • Member, G20 Committee • Member, Green Committee 			
Delhi College of Arts & Commerce (University of Delhi)	Assistant Professor (ad hoc)	12.08.2015-20.11.2022	<ul style="list-style-type: none"> • Undergraduate teaching • Member, Skill Development Committee • Member, Prospectus Committee 			

Trinity Institute of Professional Studies (Guru Gobind Singh Indraprastha University)	Assistant Professor	19.07.2010-11.08.2015	<ul style="list-style-type: none">• Undergraduate teaching
Research Interests / Specialization			
Print Media			

Teaching Experience (Subjects/Courses Taught)
<p>BA (Hons) Journalism as part of UGCF (NEP 2020) and FYUP, CBCS & LOCF courses.</p> <p>Subjects taught: Print Media, Introduction to New Media, History of Journalism, Public Relations, New Media, Film Appreciation</p>
Honors & Awards
Publications
<ul style="list-style-type: none"> ✎ Research Paper titled “ <i>Reflection on Climate Change Awareness and Social Media: A Study among Youth in India</i>” published in Bhava Veena, Journal of Arts, Literary, Culture & Language Society, Volume 19, Issue 12 (2), ISSN 2456-4702, December 2022. (Journal Article) ✎ Research Paper titled “<i>Dr. Bhimrao Ramji Ambedkar’s Contribution to Emancipate Indian Women: Reflections</i>” published in International Journal of Research Trends and Innovation, Volume 7, Issue 7, ISSN 2456-3315, July 2022. (Journal Article) ✎ Research Paper titled “<i>Representation of Empowered Women in Indian Cinema: A Study of Bollywood Films</i>” published in International Research Journal of Management, Sociology and Humanities, Volume 12, Issue 12, ISSN 2277-9809 (Online), December 2021. (Journal Article) ✎ Research Paper titled “<i>Representation of Dalits in Print Media- A Study of The Hindu & Hindustan Times</i>” published in Samagra Gyan Journal, Volume 5, Issue 5, E-ISSN 2582-726X, December 2020. (Journal Article) ✎ Research Paper titled “<i>Digital Promotions of Bollywood Movies: A Case Study</i>” published in Mass Media (Double Blind Peer Reviewed Journal) Volume 9, No. 104, ISSN 2277-7369, November 2020. (Journal Article) ✎ Research Paper titled “<i>Print Media Representations of Women in Rural India: A Study of The Hindu</i>” published in Pramana Research Journal (UGC Approved Journal Serial No. -41241) Volume 9, Issue 1, ISSN 2249-2976, 2019.(Journal Article) ✎ Research Paper titled “<i>Political Empowerment of Women and Print Media: A Study of India Today</i>” published in International Journal of Communication Development (A UGC Enlisted Journal no.- 49378, Peer Reviewed Research Journal) Volume 9, Issue-1&2, ISSN 2231-2498, July-December 2018. (Journal Article) ✎ Research Paper titled “<i>Gender Stereotyping in Sports Coverage: A Perspective of Print Media (Hindustan Times)</i>” published in Bi- Annual National Journal Researcher’s Voice (ISSN- 2231-6310).(Journal Article) ✎ Research Paper titled “<i>Rural India in Print Media: A Content Analysis of Navbharat Times & Hindustan Times</i>” published in National Journal Communication Today (ISSN- 0975-217X).(Journal Article) ✎ Research Article titled “<i>New Media and it’s Various Aspects</i>” published in book Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media. (Book Chapter)

Forthcoming Publications


Conference Presentations & Invited Lectures

1. Presented a Research paper titled '**Artificial Intelligence and News Media: Perception of Youth in India**' at an ICSSR sponsored National Seminar on **Ek Bharat Shreshta Bharat: The Role of Media in Contemporary Scenario** organised by Centre for Media Studies, JNU on 5th & 6th June, 2023. (Presentation)
2. Presented a Research paper titled '**Role of Journalists in Shaping Indian National Freedom Movement**' at an ICSSR sponsored One Day National Seminar on **New Perspectives in the History of India: Continuity and Change** organised by History Department of Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh on 27th May 2023. (Presentation)
3. Presented a Research paper titled '**Constructing Climate Change: Recent Trends in Indian Print Media**' at an ICSSR sponsored National Seminar on **Intercultural Communication in New India: Cleanliness, Self- Reliance and Prosperity** organised by Indira Gandhi National Tribal university, Amarkantak, Madhya Pradesh on 5th August 2022. (Presentation)
4. Presented a Research paper titled '**Media as a Tool of Peace Building & Conflict Transformation: An Analytical Study**' at an ICSSR sponsored International Conference on **India as a Global Leader in Peacebuilding** organised by Aditi Mahavidyalaya, University of Delhi in collaboration with Media Adhyayan Kendra, New Delhi on 27th June 2022. (Presentation)
5. Presented a Research paper titled '**Artificial Intelligence in News Broadcasting**' at 7th Annual Conference of the International Association for Silk Road Studies on **The Roles of Universities in the Era of Artificial Intelligence (AI) and Big Data (BD): Challenges and Opportunities** organised by Canadian University Dubai, co-organised with the International Association for Silk-Road Studies (IASS) and in partnership with the Silk Road Universities Network on 26th of April 2022. (Presentation)
6. Presented a Research paper titled '**Role of Social Media in Raising Awareness about Climate change: A Study of Indian Youth**' in an International Webinar on **Climate Change Mitigation: Relevance of Gandhian Approach** organised by The Society for Social Empowerment, New Delhi on 29/30th January 2022. (Presentation)
7. Presented a Research paper titled '**Impact of Social Media on Youth During the COVID-19 Pandemic: A Cross- Sectional Study**' in an International Conference on **Role of Media During COVID-19 Pandemic** jointly organised by Department of Journalism & Mass Communication and Department of Professional Communication, Invertis University, Bareilly on 7th July 2021. (Presentation)
8. Presented a Research paper titled '**Impact of COVID-19 on Working Women Journalists**' in ICSSR sponsored webinar on Socio- Economic- Political Implications of COVID-19 on Women in India organised by Kalindi College, University of Delhi on 10th June 2021. (Presentation)
9. Presented a Research paper titled '**Contribution of Doordarshan as a Medium of Entertainment in COVID-19 Crisis: A Study on Indian Youth**' in an International Conference on **Global Economic Order in the Post COVID-19-Era: Challenges, Opportunities and Strategies** organised by Maharaja Agrasen Institute of Management Studies, New Delhi on 25th July 2020. (Presentation)

<p>10. Presented a Research Paper titled ‘Coverage of Rural India in Print Media: A Content Analysis of HT & NBT’ presented in UGC SPONSORED National Seminar at Sundernath College for Women, Kolkata in January, 2012. (Presentation)</p> <p>11. Chaired a session on Social Media & Technology at an ICSSR sponsored National Seminar on Ek Bharat Shreshtha Bharat: The Role of Media in Contemporary Scenario organised by Centre for Media Studies, JNU on 5th & 6th June, 2023. (Invited Lecture)</p> <p>12. Delivered a special lecture as Resource person/Expert on News Writing for Digital Media organised by Aditi Mahavidyalaya, University of Delhi, Delhi on 16th June 2023. (Invited Lecture)</p> <p>13. Delivered a lecture on Photography as a guest speaker in All India PR-Mass Communication Orientation Programme for Students organised by Public Relations Society of India on October 15th 2021. (Invited Lecture)</p>
Public Service / University Service / Consulting Activity/College Committee members
<ul style="list-style-type: none"> ☞ Treasurer, Staff Association, DCAC ☞ Convener, Magazine Committee, DCAC ☞ Member, Prospectus Committee, DCAC ☞ Editorial Board Member, Intellectual Resonance DCAC Journal of Interdisciplinary Studies, DCAC ☞ Member, Infrastructure Committee ☞ Member, Green Committee ☞ External Examiner, BA (Hons) Journalism, University of Delhi ☞ Convener/ Member, Paper Setting Board, BA (Hons) Journalism, University of Delhi
Professional Societies Memberships
<ul style="list-style-type: none"> ☞ Executive Member of Public Relations Society of India, Delhi Chapter ☞ Working Committee Member, Global Media Education Council
Projects (Major Grants / Collaborations)
Other Details
<ul style="list-style-type: none"> ☞ Edited a book titled The Handbook of Digital Media and Journalism: Practices and Perspective (978-93-90980-64-2) published by Galgotia Publishing Company; New Delhi; India ☞ Chapter on <i>Writing for the Print Media</i> published in Media and Communication: A Handbook of Students (978-93-82267-51-5) published by Worldview Publications, New Delhi, 2023. (https://www.worldviewbooks.in/products/400/media-and-communication-a-handbook-for-students) ☞ Chapter on <i>Evolution and Elements of Print Media: The Newspaper and its Relevance in Contemporary Times</i> published in Media and Communication: A Handbook of Students (978-93-82267-51-5) published by Worldview Publications, New Delhi, 2023. (https://www.worldviewbooks.in/products/400/media-and-communication-a-handbook-for-students) ☞ Chapter on <i>Artificial Intelligence and News Media: Perception of Youth in India</i> published in The Role of Media in Contemporary Scenario (978-81-963-669-1-9) published by Kanishka Publishers, Distributors, New Delhi, 2023. ☞ Edited a book titled Paradigm Shift in Indian Cinema: Concepts and Applications- A Film’s Enthusiast’s Guide (978-93-90980-16-1) published by Galgotia Publishing Company; New Delhi; India

PARTICIPATION IN FACULTY DEVELOPMENT PORGRAMMES, REFRESHER COURSES & ORIENTATION PROGRAMMES:

Sr. No.	Refresher Course/FDP Title	Organising Institution	Period
1	Online one week Faculty Development Programme <i>"AI in Education"</i>	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	22-28 February, 2023
2	Online 4- week Faculty Induction/ Orientation Programme <i>"Teaching- Learning Methods"</i>	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	December, 2022- 19 January, 2023
3	Online one week Faculty Development Programme <i>"Teaching- Learning Methods"</i>	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	08-14 February, 2023
4	Online One Week Faculty Development Programme <i>"NEP-2020, New Trends in Higher Education"</i>	Ramanujan College (University of Delhi) in Collaboration with Ramlal Anand College (University of Delhi) under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	29 August- 04 September, 2022
5	Online Two Week FDP/ Inter Disciplinary Refresher Course <i>"Advanced Research Methodology"</i>	Ramanujan College (University of Delhi) in Collaboration with Government College, Jind, Haryana under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	22 April- 06 May, 2022
6	International Course	Universitas Muhammadiyah Yogyakarta	26 July-06 August, 2021

	<i>"Conflict Transformation and Peacebuilding"</i>		
7	Online Elementary FDP <i>"Cinematic Communication"</i>	Makhanlal Chaturvedi National University of Journalism and Communication (MCNUJC) Bhopal	14 -18 June, 2021
8	Refresher Course <i>"Journalism, Media and Cinema"</i>	The Centre for Professional Development in Higher Education (CPDHE), UGC-HRDC, University of Delhi	20 July-01 August, 2020
9	Online Professional Development Programme <i>"E- Content Development for MOOCs and Online Teaching"</i>	UGC- Human Resource Development Centre, Jamia Milia Islamia, New Delhi	27-28 May, 2020
10	National Webinar <i>"ICT Enabled Higher Education in India: Challenges and Opportunities"</i>	GAD-TLC of Ministry of Human Resource Development, Government of India	13 April 2020
 New Delhi			