




## Faculty Details Proforma

Title	Ms.	First Name	Neha	Last Name	Agarwal	Photograph
Designation		Assistant Professor				
Department		Commerce				
Address		CA-7D, Hari Nagar, ND-64				
Phone No Office		9868450011				
Residence		CA-7D, Hari Nagar, ND-64				
Mobile		9868450011				
Email		<a href="mailto:Neha.agarwal@dcac.du.ac.in">Neha.agarwal@dcac.du.ac.in</a>				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
BBA(Cam)		IP University			2004	
MBA		IP University			2006	
DOEACC "O"Level		DOEACC			2004	
e-Dast		Diploma in Advanced Software Technology			2002	
UGC Net		UGC			2008	
Career Profile						
Organisation		Designation		Duration		Role
DCAC		Assistant Professor		13 Years		Teaching & Administration
Administrative Assignments						
S.No	Year	Nature of Activity	Designation	Institution/Department		
1	Students Council Election	Election Duty	DCAC			

2	Admission Process	Admissions	DCAC
3	Skill Development Committee	Member	DCAC
4	Canteen Committee	Member	DCAC
5	Placement Cell	Member	DCAC
6	Mental Health Committee	Member	DCAC
7	Mentor-Mentee Committee	Member	DCAC

Areas of Interest / Specialization

**HRM, Marketing, Computers, Law**

Subjects Taught

BCOM(H)- HRM, Company Law, Cyber Crime and Laws etc

BCOM- Business Organisation and Management, Company Law, Investing in Stock Market.

BA(Commerce)- Industrial Law, Cyber Crime and Laws etc.

Time table of the subjects taught during the current semester

**S.No. Subject Days Time Classroom**

S.NO	Subject	Time	Classroom
1	BCOM Sem 1	9.30-10.30	54
2	BCOM Sem 1	10.30-11.30	53
3	BA	11.45-12.45	53
4	BA	9.30 am-10.30 am (Wed, Thursday, Friday)	44

Research Guidance

NA

**1. “A CASE STUDY OF LIZZAT CO-OPERATIVES IN INDIA IN RELATION TO WOMEN EMPOWERMENT”**

Main Author: NehaAgarwal

JOURNAL: - ASIAN JOURNAL OF MULTIDIMENSIONAL RESEARCH (AJMR)

ISSN: - (2278-4853), Volume 3, ISSUE 2 (2014)

**2. THE IMPORTANCE OF ENVIRONMENT ANALYSIS FOR BUSINESS ORGANISATION**

Main Author: -NehaAgarwal

JOURNAL: - AN INTERNATIONAL MULTIDISCIPLINARY RESEARCH JOURNAL

ISSN: - (2249-7137), Volume 4, ISSUE 3

**3. PENSION REFORMS EXPERIENCE IN INDIA NEW PENSION SCHEME- A REVIEW**

Co- Author: -NehaAgarwal

JOURNAL: - GLOBAL JOURNAL OF FINANCE AND MANAGEMENT (GJFM)

ISSN: - 0975-6477, Volume 6, Number 1 (2014)

(RESEARCH INDIA PUBLICATION)

**4. THE STUDY ON EFFECT OF BRAND CONSCIOUSNESS AMONG CHILDREN ON FAMILY’S BUYING BEHAVIOUR**

Co-Author:- NehaAgarwal

JOURNAL:-AN INTERNATIONAL MULTIDISCIPLINARY RESEARCH JOURNAL (ACADEMICIA)

ISSN: -(2249-7137) Vol.4, Issue-2.

**5. POLICIES AND REFORMS INITIATIVES IN THE INDIAN POWER SECTOR**

Co-Author:- NehaAgarwal

JOURNAL: - ASIAN JOURNAL OF MULTIDIMENSIONAL RESEARCH (AJMR)

ISSN :-(22798-4853) VOL.3, ISSUE-2

**6. Viral Marketing as a Promotional Tool**

Co-Author:- NehaAgarwal

JOURNAL:-AN INTERNATIONAL MULTIDISCIPLINARY RESEARCH JOURNAL (ACADEMICIA)ISSN:2249-7137

**7. Title: “A STUDY OF IDENTIFICATION OF TRAINING NEEDS”**

Co-Author:-NehaAgarwal

JOURNAL:-AN INTERNATIONAL MULTIDISCIPLINARY RESEARCH JOURNAL (ACADEMICIA)ISSN 2249-7137 VOL-4,ISSUE-3

**8. Evaluating the Impact of Authentic Leadership Behaviour on OCB.  
(Journal of Informatics Education and Research), ABDC, C ISSN:1526-4726 VOL 4 Issue 2 (2024)**

9. Evaluating the Impact of Authentic Leadership Behaviour on OCB. (Journal of Informatics Education and Research), ABDC, C ISSN:1526-4726 VOL 4 Issue 2 (2024)
10. Corporate Social Responsibility , Financial and Human Resource Management: A Systematic Review and Conceptual Analysis. The SyBold (Scopus), ISSN 1533-9211.
11. A Conceptual Framework for E-Commerce Success: Consumer Behaviour And AI-Enhanced Digital Marketing , Chapter Published in MULTIFACETED RESEARCH.

Conference Organization/ Presentations (in the last three years)

S.No	Details	Place	Year	Sponsoring/Organisation
1	Orientation/Induction programme	Online Mode (TLC, Ramanujan College, DU)	2022-2023	Ramanujan College, DU
2	Refresher Course in Advance Research Methodology	Online Mode (TLC, Ramanujan College,	2022-2023	Ramanujan College, DU
3	One week faculty Development Programme	DCAC	2022-2023	DCAC
4	One Week Full Day e-Faculty Development Programme	Maharaja Agrasen Institute of Management Studies	2019-2020	Maharaja Agrasen Institute of Management Studies
5	Faculty Development Programme on "Advance Data Analysis Techniques: SEM	DELHI	2018-2019	Maharaja Agrasen Institute of Technology
6	National Faculty Development Programme	Ramanujan College	2017-2018	Ramanujan College (University of Delhi)
7	Paper Presentation	National Conference	2023	Maharaja Agrasen University

Research Projects (Major Grants/Research Collaboration)

NA

Awards and Distinctions

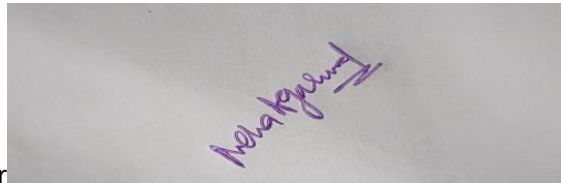
NA

Association With Professional Bodies

NA

Other Activities

Signature of Faculty Member

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