




Faculty Details Proforma

Title	Dr.	First Name	Manisha	Last Name	Singh	Photograph
Designation		Assistant Professor				
Address		New Moti Bagh, Netaji Nagar, New Delhi				
Phone No		Office				
		Residence				
		Mobile				
		8182033587				
Email		manisha.singh@dcac.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Ph.D.		Deen Dayal Upadhyaya			2022	
M. Com		University of Lucknow			2015	
B. Com		Daulat Ram College (University of Delhi)			2013	
Career Profile						
Teaching as Assistant Professor in Delhi College of Arts and Commerce						
Administrative Assignments						
Areas of Interest / Specialization						
Business Economics, Financial Management, HRM, Organizational Management						
Subjects Taught						
Business Research Methods and Analytics, Investing in Stock Markets, BOM, HRM, Entrepreneurship Development, Advertising and Personal Selling, organizational Behavior.						
Time table of the subjects taught during the current semester						
S.No.	Subject	Days	Time	Classroom		
1	Business Economics	Monday, Tuesday, Wednesday, Thursday, Friday	10:30-11:30 1:45-2:45 11:45-12:45	74		
2	OB	Tuesday, Wednesday, Thursday	12:45-1:45	52		
3	Advertising	Friday	9:30-10:30	38		
Research Guidance						

Publications Profile
Publications in the Last one year
Conference Organization/ Presentations (in the last three years)
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association With Professional Bodies
Indian Commerce Association
Other Activities

Signature of Faculty Member
Dr. Manisha Singh