


FacultyDetailsPageonCollegeWeb-site

Title	Ms	FirstName	Lalita	LastName	Kumari	Photograph
Designation	AssistantProfessor					
Department	Commerce					
Address	40/18,Gautam Nagar, ManoharKunj					
(Residence)	New Delhi-110049					
PhoneNo (Residence)option						
Mobile	9958476046					
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Email	k.dhiiii@gmail.Com					
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Education						
Subject	Institution			Details		
M.Com	Indira GandhiNational Open University			Commerce		
Professional Diploma inHuman Resource Development.	AllIndiaAssociation of Management			Human ResourceDevelopment		
B.Com(H)	GargiCollege, Delhi University			Commerce		
CareerProfile						
Organization/Institution		Designation		Duration		Role
DelhiCollegeofArts&C ommerce, DU		AssistantProfessor		From 2014 to till date		Teaching
ResearchInterests/ Specialization						
<ul style="list-style-type: none"> ▪MarketingManagement ▪Consumer AffairsandCustomerCare 						

Teaching Experience(Subjects/Courses Taught)				
Teaching Experience-7 years 3 months Business Environment-B.Com Human Resource Management -B.Com(H) Business Organization Management-B.Com ASPM-B.Com(H) Principles of Marketing Consumer Affairs and Customer Care Digital Marketing Cyber Crime and Law				
Honors & Awards				
Publications				
S.No	Research Title	Journal Name/Publisher	Year	ISSN/ISBN No
1	Consumer Affairs and Customer Care	Alankar Publishing House	2019	9789386817327
2	Consumer Relations and Customer Care	Alankar Publishing House	2018	978-81-934139-9-9
3	Training Need Analysis(TNA)-A Conceptual Study	International Journal of Research in Management , Economics and Commerce	2017	ISSN 2250-057X
4	A review of Different Unethical Advertisements Under The Guiding Principle of ASCI Decisions	International Journal of Research in Management , Economics and Commerce	2017	ISSN 2250-057X

Seminars, Conferences, Symposia Workshops, FDP etc., attended–

S.No	Topic	Organizers	Date/Duration	Place
1	National webinar series on, The consumer protection act 2019, Rule & regulations	Chair on Consumer Law and Practice, National Law School of India University, Bangalore	21st to 26th August 2020.	Bangalore
2	Webinar Series (Professional) on Transforming Teaching Learning Process using ICT tools	IQAC, PGDAV College.	28th to 30th Aug.2020	New Delhi
3	Webinar entitled "Webinar: Creative Utilization of Lockdown Time"	Internal Quality Assurance Cell DCAC	12th May, 2020	New Delhi
4	Webinar entitled "The Way to Total Well Being"	Internal Quality Assurance Cell DCAC	05.05.2020.	New Delhi
5	Faculty Development Programme on Basic Research Methodology	Guru Angad Dev Teaching Learning Centre of Ministry of Human Resource Development, SGBTKhalsa College University of Delhi	1 st -6 th June, 2019	Delhi
6	National Faculty Development Programme on "Goods and Services Tax (GST)".	Teaching Learning Centre of Ministry of Human Resource Development, Ramanujan College with Indian Accounting Association	27 th October, 2017	S.P.Jain Memorial Centre, South Campus, University of Delhi, Delhi
7	Two Day National Seminar on International Financial System: Challenges and Implications for India	Department of Commerce Shaheed Bhagat Singh Evening College	1 st -2 nd March, 2017	Delhi
8	3 rd National Leadership Conclave, Will Asia Dominate the Next 10 years?	AIMA	22 nd -23 rd March, 2017, Hotel Taj Palace	New Delhi
9	National Workshop on Changing Paradigm of Pedagogy	Delhi College of Arts & Commerce. Department of Commerce	29 th December, 2016	Delhi
10	Arthachakra: So you think you know trade'	Delhi College of Arts & Commerce- University of Delhi	30 th September, 2016	Delhi
11	UGC-Sponsored National Seminar on "Global Trade in Services : AWTO Perspective".	Department of Commerce Shaheed Bhagat Singh Evening College	30 th -31 st March, 2016	Delhi
12	Capacity Building Workshop on e-content creation in Commerce	Institute of Lifelong Learning, University of Delhi	3 rd February, 2016	Delhi

PublicService/University Service/ ConsultingActivity/CollegeCommitteemembers
<ul style="list-style-type: none"> • Part of following Committee's- <ul style="list-style-type: none"> ✓ Students Helpdesk ✓ National Institutions Ranking Framework(NIRF) ✓ Students Grievance Committee ✓ Garden Committee • Part of Commerce Association of DCAC- VANGATI
ProfessionalSocietiesMemberships
MemberofAllIndiaManagementAssociation
Projects(MajorGrants/Collaborations)
OtherDetails
Organized a Webinar on the topic “ Relevance of Consumer Protection Act, 2019 on Contemporary Issues of Consumers “, on 15th March, 2021 on the occasion of world Consumer Right Day , in Collaboration with Vangati – The Commerce Association and IQAC of Delhi College of Arts and Commerce, New Delhi.

