



Faculty Details Proforma

Title	Ms	First Name	Kiran	Last Name	Gupta	Photograph
Designation		Assistant Professor				
Address		DCAC				
Phone No		Office				
		Residence				
		Mobile				
		9968265659				
Email		Kiran.gupta@dcac.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
B.Com		University of Rajasthan				
M.Com		University of Madras				
Ph.D.		University of Delhi			Pursuing	
Career Profile						
Assistant Professor Delhi College of Arts and Commerce						
Administrative Assignments						
OBE committee –Member Student's Grievance Redressal Committee(SGRCs) - Member Fee Concession Committee –Member						
Areas of Interest / Specialization						
Marketing, E-Commerce						
Subjects Taught						
Marketing, Business Organisation and Management, E-Commerce, Entrepreneurship Development						
Time table of the subjects taught during the current semester						
S.No.	Subject	Days	Time	Classroom		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Research Guidance						

Publications Profile				
S.no	Title	Type	Journal/Magazine Details	Publication Details
1	Navudarwad ki Nitiyan aur Bhartiya Arthvyavstha : Ek Alochnatmak Vishleshan.	Research Paper	Vaak Sudha, ISSN : 2347-6605, Pg no189-191	Nov 2015-Jan 2016
2	Bhumandalikarn aur Nirantar Arthik Sankat ke daurmein Dr B. R. Ambedkar ka Arthik Chintan	Research Article	Yugantar Today, ISSN: 2349-1043, Pg no 31-34	Feb, 2016
3	GST: Ushering India's Biggest Tax Reform	Research Paper	Global Thought (An International	August 2016
4	Transforming Indian Economy: The Role of Demonetization	Research Paper	Vaak Sudha, ISSN: 2347-6605 , Page no 227-229	Jan 2017 – March 2017
5	Online Payments in the 21 st Century: ModernDay Platform for Faster Communication	Research Paper	'Interdisciplinary Journal of Contemporary Research'; UGC ApprovedJournal No. 48416(Old list), Impact Factor : 2.314, Vol. 7, No. 2, ISSN : 2393-8358	February, 2020
6	Analysing the Indian Banking System: A Case Study of Rewa District in Madhya Pradesh	Research Paper	Shodh Drishti, An International Peer Reviewed Refereed Research Journal, UGC Approved Journal No. 49321, ISSN : 0976-6650, Impact Factor : 6.125	October,2022
Publications in the Last one year				
Conference Organization/ Presentations (in the last three years)				
S.no	Name of Seminar/Conference	Name of the Sponsoring Agency	Date and Place	
1	Two Day International Conference on India - Africa Relations : Exploring New Pathways and Building the Future Together	Department of African Studies, University of Delhi, Delhi	Department of African Studies, University of Delhi, Delhi, 6 – 7 March 2024	
Research Projects (Major Grants/Research Collaboration)				

Awards and Distinctions
Association With Professional Bodies
Other Activities
<ol style="list-style-type: none"> 1. One-week (online) Faculty Development Programme," Research Methodology and Technology Led Paradigm Shift in Teaching and Learning process."(7 – 12 August,2020) 2. One-week (online) Faculty Development Programme "WE TOO WERE THERE: Recapitulating the Role of Women in India's Freedom Struggle" (8 -14 July, 2022) 3. 4 – Week Faculty Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" (20 January -18 February, 2023) 4. Two – week Refresher course in "Managing Online Classes & Co – creating MOOCS 25.0" (7-21 April,2023)



Signature of Faculty Member