




## Faculty Details Proforma

Title	Dr.	First Name	Ankita	Last Name	Gupta	Photograph
Designation		Assistant Professor				
Address		D 132, Ramprastha Colony, Ghaziabad - 201011				
Phone No Office						
Residence Mobile		9825605363				
Email		ankita.gupta@dcac.du.ac.in				
Web-Page						
<b>Educational Qualifications</b>						
Degree		Institution			Year	
B.Com		Gujarat University			2009	
M.Com		Gujarat University			2011	
M.Phil		Gujarat University			2012	
MBA(Finance)		Sikkim Manipal University			2015	
Ph.D		Gujarat University			2018	
<b>Career Profile</b>						
An experienced Assistant Professor with 10 years of teaching. Skilled in creating course content, guiding students, and using creative teaching methods. Committed to helping students excel, think critically, and do research. Good at connecting real-world case studies to classroom interactions to keep students engaged. Works well with colleagues and supports department projects and student programs.						
<b>Administrative Assignments</b>						
<b>Areas of Interest / Specialization</b>						
With a keen interest in Accounts and Management, I focus on financial, corporate accounting, and various management areas like E-Commerce, Digital Marketing, Human Resource Management, and General Management.						
<b>Subjects Taught</b>						
Financial Accounts, Corporate Accounts, Principles of Marketing, E-Commerce, Digital Marketing, Human Resource Management, General Management.						
<b>Time table of the subjects taught during the current semester</b>						

S.No.	Subject	Days	Time	Classroom
1.	Financial Accounting	Thurs, Fri.	11:45, 12:45 11:45	B.Com (H) First Sem
2.	HRM	Mon,Tue, Wed	10:30	B.A. Prog. First Sem
3.	Business Org.	Mon, Tue	11:45	B.A. Prog. First Sem
4.	HRD	Wed, Fri	9:30	B.A. Prog. Second Sem

#### Research Guidance

#### Publications Profile

- Research paper “An Analysis of the Disclosure Patterns of Intangible Assets in Selected Indian Companies” published in International Journal of Exclusive Management Research (IJEMR).
- Research paper “Impact of Corporate Attributes on Disclosure of Intangible Assets: A study of Selected Indian Companies” published in ZENITH International Journal of Multidisciplinary Research.
- Research paper “Relationship between Intangible Assets And Firm Value: A study of Selected Indian Companies” published in in ZENITH International Journal of Multidisciplinary Research.
- Research Paper “A Comparative Study on National and International Accounting Standards(With reference to Intangible Assets)” published in International Journal of Exclusive Management Research (IJEMR).

#### Publications in the Last one year

#### Conference Organization/ Presentations (in the last three years)

#### Research Projects (Major Grants/Research Collaboration)

#### Awards and Distinctions

Association With Professional Bodies
Member of Indian Commerce Association
Other Activities

Signature of Faculty Member