



## Faculty Details Proforma

Titl e	Dr.	First Name	Amarendra Kumar	Last Name	Aarya	Photograph
Designation	Assistant Professor					
Address	House No-352/E/11A, Flat No-3B, 3 <sup>rd</sup> floor, Madrasi Building, Munirka, Post- Old JNU Campus, Near- JNU Gate-1, District- South West Delhi, Pin code-110067, Delhi					
Phone No Office						
Mobile	95845770500					
Email	amarendra.aarya@dcac.du.ac.in					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
Doctor of Philosophy (PhD)	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Madhya Pradesh				2021	
Master in Philosophy (Media Studies) ( MPhil)	Kushabhau Thakre University of Journalism and Mass Communication, Raipur, Chhattisgarh				2015	
Master in Arts (Mass Communication) (MAMC)	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Madhya Pradesh				2012	
Bachelor in Science (B.Sc.)	Ram Jaipal College, Jai Prakash University, Chapra, Bihar				2009	
Intermediate (Science) (10+2)	Bihar Intermediate Educational Council, Patna, Bihar				2006	
Matric (10th)	Bihar School Examination Board, Patna, Bihar				2004	
Career Profile						
<p>Dr. Amarendra Kumar Aarya, born and brought up in the culturally rich region of Chapra, Bihar, is a distinguished scholar and educator whose journey through academia and the media world has been marked by dedication and excellence. His formative years rooted in Bihar shaped his intellectual pursuits, leading him to some of the country's most prestigious institutions. He completed his undergraduate studies at Ram Jaipal College, Jai Prakash University and further honed his academic and professional skills with an M.A. and Ph.D. in Mass Communication from the renowned Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal and an M.Phil. in Media Studies from Kushabhau Thakre University of Journalism and Mass Communication, Raipur.</p> <p>Dr. Aarya's career spans more than a decade, during which he has made significant contributions to the fields of journalism, media and mass communication. His deep commitment to preserving and promoting the richness of Indian communication traditions is evident in his work. He has delved into the communication ethos of iconic figures like Swami Vivekananda, explored the folk culture of communication, and examined Mahatma Gandhi's approach to public discourse and</p>						

social harmony. His scholarly efforts are reflected in his extensive writing, which includes contributions to newspapers, journals, books and magazines, offering insightful perspectives on these subjects. His professional journey within the media industry is equally commendable. Starting as a stringer, Dr. Aarya worked his way up to the position of Principal Correspondent and Managing Editor, showcasing his leadership and editorial acumen. He has authored and published more than 50 research papers and articles in Hindi, Bhojpuri and English, gaining recognition in national and international academic circles.

In his scholarly pursuits, Dr. Aarya successfully completed major research projects funded by the Indira Gandhi National Centre for the Arts (Ministry of Culture, Government of India), focusing on critical themes such as “Social Harmony in Bhojpuri Folk Songs” and “Mahatma Gandhi in Folk Songs.” These projects are a testament to his dedication to exploring the intersections of culture, communication, and social values. He is also the author of a book and has edited eight others, contributing significantly to the academic discourse in his field. Dr. Aarya’s leadership extends beyond academia, as he plays an active role in institutions such as Prajna Pravah, Panchanad Research Institute, Indian Media Center, Communication Research Group and Center for Communication and Cultural Renaissance, Delhi. He is founding Chairperson of the MCU Alumni Association (MAA), he has established a robust platform for Passed out students of Makhanlal Chaturvedi University, fostering a strong academic and professional community.

Currently, Dr. Amarendra Kumar Aarya is shaping future generations of media professionals as an Assistant Professor in Department of Journalism at Delhi College of Arts and Commerce, University of Delhi, New Delhi. His work continues to inspire and influence the fields of journalism and communication.

#### Administrative Assignments

- Member, Pay Fixation Committee, Delhi College of Arts and Commerce (DCAC)
- Member, PRAKRITI - The Environment Society, Delhi College of Arts and Commerce (DCAC)

#### Areas of Interest / Specialization

- Cultural Communication
- Communication Studies
- Communicology
- Media Studies
- Creative Writing
- Community Communication
- Indian Traditional Communication System and Practices

#### Subjects Taught

- Introduction to Journalism
- Introduction to Media & Communication
- Basics Of Photography
- Content and Brand Marketing
- Basics of Journalism
- Folk Media & Communication
- Print Journalism & Production
- Documentary Production
- Introduction to Cinema Studies
- Film appreciation

- Print Journalism

Time table of the subjects taught during the current semester

S.No.	Subject	Days	Time	Classroom
1	Basics of Journalism	Semester	1.45 to 2.45	18
2.	Folk media & Communication	Semester	11.45 to 12.45	Journalism Departmental Room
3.	Print Journalism and Production	Semester	12.45 to 1.45	20
4.	Documentary Production	Semester	12.45 to 1.45	20 (only Friday)

Research Guidance

N/A

Publications Profile

**Book Published**

- Swami Vivekanad ka Samwad kaushal, Published by Anil Prakashan, 2619-20, New Market, Nai Sadak, Delhi-110006, ISBN-978-93-84579-96-8.
- Journalism of Ethics & Values: Shyam Khosla, Published by Yash Prakashan, 1/10753, Subhash Park, Navin Shahadra, Delhi-110007, ISBN- 978-93-85696-79-4 with Prof. B.K. Kuthiala.
- Bhartiya Tyohar aour Samajik Samvad, Published by Balaji Publication, D-9, Opp. Balaji College, Adarsh Nagar, Ballabgarh, Faridabad, ISBN- 978-93-82073-55-0, Co-Editor With Dr. Pawan Singh Malik, Associate Professor, J. C. Bose University of Science & Technology, YMCA, Faridabad.
- Samvad Ke Sawar, Published by Yash Prakashan, 1/10753, Subhash Park, Navin Shahadra, Delhi-110007, ISBN- 978- 93-85696-79-4, With Dr. Sachchidanand Joshi, Member Secretary, Indira Gandhi National Centre for the Arts (IGNCA), New Delhi.
- Lok Prampara Mein Swa Ka Bodh Published by Kitabwale, 22/4735, Prakash Deep Building, Ansari Road, New Delhi- 110002, ISBN- 978-93-90702-76-3 Co-Editor with Prof. B.K. Kuthiala and 2 others.
- Pramparon ka Lok Vimarsh, Published by Kitabwale, 22/4735, Prakash Deep Building, Ansari Road, New Delhi- 110002, ISBN- 978-93-95472-80-7 with Prof. B.K. Kuthiala.

**Published Chapter in Book**

- Chapter entitled Environmental Activism and Global Media Perspective from the Past, Present and Future Published in Book Eco-Politics and Global Climate Change with ISBN- 978-3-031-48097-3, Published by Springer, Springer Nature Switzerland AG.

- Chapter entitled Media and Environmental Activism: Growth Parameters and Agenda Building in Indian Context Published in Book Environmental Activism and Global Media with ISBN- 978-3-031-55407-0, Published by Springer, Springer Nature Switzerland AG.
- Chapter entitled Mediatization of Indian Communication theory: Mapping, Challenges and Opportunities Published in Book The role of Media in Contemporary Scenario with ISBN- 978-81-963669-1-9, Published by Kanishka Publishers, Distributors, 4697/5-21A, Ansari Road, New Delhi- 110 002.
- Chapter entitled lokgeeton ke madhury se agreshit hotee lok paramparaen Published in Book Lok Prampara Mein Swa Ka Bodh with ISBN- 978-93-90702-76-3, Published by Kitabwale, 22/4735, Prakash Deep Building , Ansari Road, New Delhi- 110 002.
- Chapter entitled Samridh Ewam Sukhi Gaon Honge Bharat ka Bhavishya Published in Book Bharat-2048 with ISBN- 978-93-5562-0026, Published by Prabhat Publication,4/19-Asaf Ali Road, New Delhi.
- Chapter entitled Jansampark, Propaganda Evem Publicity Published in Book Bharat me Jansampark with ISBN- 978-81-946715-6-5, Published by Adwait Prakashan, Delhi.
- A chapter entitled Patrakarita ka Rastrvadi prawah aour Bharatvarsh Published in Book Rastrawad aour Media with ISBN-978-93-81490-26-6, Published by Yash Prakashan, 1/10753, Subhash Park, Navin Shahadra, Delhi- 110007.
- Chapter entitled Ups & downs of Indian Media reporting in Human Right Activities Published in Book Problems and Perspectives of the Relationship between the Media and Human Rights With ISBN- 978-1-4438-9872-0, Published by Cambridge Scholars Publications, Lady Stephenson Library, NE6 2PA Newcastle upon Tyne, United Kingdom.
- Chapter entitled Folk Media: A Prevailing An instrument for Rural Improvement Published in Published in Book Gramin Samaj aour Sanchar: Badalte Aayam With ISBN-978-93-84314-65-1, Published by RIGI Publication, Krishna Nagar, Khanna, Punjab-141401.

#### **Chapter in Conference Proceeding**

- Chapter entitled Ethical Challenges of New Media in India Published with ISBN- 978-81-925001-8-8, Published by Department of mass communication, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, Maharashtra.
- Chapter entitled Samaj ka Adhyatmikarn aour Patrkarita: Swami Vivekananda Ke Vishesh Sandarbh Me Published by Department of Mass Communication, Mahatma Gandhi Antarrashtriya Hindi VishwaVidyalaya,Wardha in conference proceeding with ISBN-978-93-85144-77-6, Published by Shiwalik Prakashan, 27/16, Shakti Nagar, Delhi-110007.
- Chapter entitled Sawami Vivekananda ke Vigangam Drishti me Naye Bharat ka Nirman with ISBN- 978-93-81156-65-0, Published by Department of Management Makhanlal Chaturvedi National University of Journalism and communication, Bhopal/ Variety Books Publication, New Delhi.

### **Research Paper in Journals**

- Research Paper entitled Bharat ke Swa ko Poshit Karen Hamari Patrkarita in PRI Research Journal, ISSN 2347-7873, 2022, Page No: 53-61.
- Research Paper entitled Bihar ki kuchh Lokpramprayen in PRI Research Journal, ISSN 2347-7873, 2021, Page No: 86-93.
- Research Paper entitled Lokgeeton ke Paripekshay me Mahatma Gandhi ke Svavalamban Sambandhit Vichaaron ka adhyayan in Kala Sarovar (UGC Care Group-1 Journal), ISSN 0975-4520, 2020, Page No: 184-193.
- Research Paper entitled Bihar me Prachalit lokageeton me Mahatma GandhI kee Prasangikata ka adhyayan in Sambodhi (UGC Care Journal), ISSN 2249-6661, 2020, Page No: 59-70.
- Research Paper entitled lokageeton ke paripekshay me Mahatma Gandhi ka lok-Samvad in The Asian Thinker (Online), ISSN 2582-1296, 2020, Page No: 10-19.
- Research Paper entitled lokgeeton ke pariprekshay me Mahatma GandhI aur Rashtriye Chetana ka Vivechanatmak adhyayan in Media Mimansa, ISSN 2229-5593, 2020, Page No: 489-496.
- Research Paper entitled Mahatma Gandhi ke Lok-Samvad me Svavlamban ki Sankalpana Ka Adhayayan in Janmat Power Research Journal, ISSN 2582-6557, 2020, Page No: 36-45.
- Research Paper entitled Succession of Political News and Tweets during UP Assembly Election 2017: A Comparative Study of Media effect on Media in Samagam International Journal, ISSN 2231-0479, September-2018, Page No: 32- 38.
- Research Paper entitled Naveen Tathyon ka Janne ki Ichachha aour Samachar Patra: ek Adhyayan in Shodh International: A Multidisciplinary International Journal (In Hindi) Vol. 3, Issue 2 – 2018, ISSN: 2581-3501, Page no- 27-31.
- Research Paper entitled Media Shiksha Ko Bhartiya Sanskaro ki Jarurat in Samagam Vol., 17-6, 2017, ISSN: 2231-0479, Page No- 11-15.
- Research Paper entitled Cyber Media for depressed classes in India: prospects and challenges Published in Media Messenger with ISSN- 2455-2046, 2016, Page No- 13-19.
- Research Paper entitled Patrikarta Ke Etihas Sanrakshan Me Meel Ke Pathar Published in SAMAGAM with ISSN- 22310479, December 2016.
- Research Paper entitled Samaj Me Samwad Prampra Ke Gaurav Shikhar Kabir Published in Media Mimansha with ISSN- 2229-5593, July-September 2016, Page No- 47-52.
- Research Paper entitled Upbhokta Jagrukta Mai New Media Ki Bhumika: Ek Vileshnatmak Adhayayan, Published in International Journal of Applied Research with ISSN- 2394-5869, ISSN Print- 2394-7500 & Impact Factor: 5.2, IN Volume-1, Issue- 8, Part- G, Year- 2015, and Page No- 396-398.
- Research Paper entitled Science Communication through Mass Media in Mother Tongue, Published in International Journal of Applied Research with ISSN- 2394-5869, ISSN Print-

2394-7500 & Impact Factor: 5.2, In Volume-1, Issue- 7, Part- L, Year- 2015, Page No- 698-700.

- Research Paper entitled Westernization of Indian culture: a study of Chhattisgarh, Published in International Journal of Applied Research with ISSN- 2394-5869, ISSN Print- 2394-7500 & Impact Factor: 5.2, In Volume-1, Issue- 11, Year- 2015, Page No-342-345.
- Research Paper entitled Jansanchar aour Manav Sabhyata, Published in Mulyanugat Media with ISSN- 2278-2303, In Volume-1, Issue- 8, Year- 2014, and Page No- 09-17.
- Research Article entitled Swanubhooti Banam Sahabubhooti Ke Aine Mai Sahitya, Published in Apni Maati (Magazine) with ISSN- 2322-0724, In Online, Issue- 19, Year- 2015.

#### **Presented research Paper**

- Presented research Paper the role of media in promoting awareness and acceptance of herbal healers in the International conference on Herbal Healing Systems in the Oral Tradition: Preservation, Promotion and Action Plan, on 21 and 22 September, 2024 at IGRMS, Bhopal (Madhya Pradesh).
- Presented research Paper Ancient Remedies, Modern Challenges: Prospects and Media's Role in the Future of Herbal Healers of Bharat in the International Conference on Herbal healing systems practiced in oral traditions: Preservation Promotion and Action Plan on 21 and 22 September, 2024 at IGRMS, Bhopal (Madhya Pradesh).
- Presented research Paper Lok Sanskaron awam Vyavsayika deeksha se Yukt ho Bhartaiya mEdia Shiksha in the International Conference on 23 and 24 March, 2024 at Hansraj College, University of Delhi.
- Presented research Paper entitled Samachar Patro ka Samkalin Sankat aour Digital Samvad Pranali ki Chunautiyan in the National Seminar, 30th November 2019, organized by Makhanlal Chaturvedi National University of Journalism & Communication, Bhopal. (Madhya Pradesh).
- Presented research Paper entitled Ethical Challenges, Issues and Principles Related to Advertising: an Indian Perspective in the National Seminar on Media and Social justice: after 70 years of India's independence, 8th – 9th April 2017, organized by Ganesh Shankar Vidyarthi Subharti Institute of Journalism and Mass Communication, Swami Vivekananda Subharti University, Meerut.
- Presented research Paper entitled Ethical Challenges of New Media in India in the National seminar on New Media Issues challenges and prospects, 25-26 March 2016, organized by The Department of mass communication, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, Maharashtra.
- Presented research Paper entitled Kabir ke samwad me Sanchar ki sarthakta in the National seminar on Kabir: Mahan sancharak, 09-10 October 2016, organized by Kusabhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh..
- Presented research Paper entitled Ups & downs of Indian Media reporting in Human Right Activities in the International seminar on Media and Human Rights: Problems and

prospects, 11-12 March, 2015, organized by The Department of mass communication, Assam University Silchar, Assam.

- Presented research Paper entitled Abhivyakti Ke Kalatamak Madhayam in the National workshop, 10-12 October 2014, organized by Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.
- Participants in the State Label seminar on Vartaman Shiksha Vyavstha: Chunotiya aour samadhan, 21-22 June 2014, organized by Pt. Ravi Shankar University, Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.
- Submitted Research Paper entitled Samapradayikta aour Akhbaro ki Bhumika, (Especially on Muzaffarnagar Danga) in the Department Of Electronic Media at Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.
- Submitted Research Paper entitled Bhojpuri Loksahitya Me Sanchar ki Awdharna in the Department of Electronic Media at Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.
- Submitted Research Paper entitled T.V Channel and Local Coverage: especially on Garand channel in the Department of Electronic Media at Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.
- Submitted Research Paper entitled Swami Vivekananda ke Samwad Kaoushal ke Sutro ka Adhayan in the Department of Electronic Media at Kusahbhau Thakre University of Journalism & Mass Communication, Raipur, Chhattisgarh.

#### Publications in the Last one year

- The role of media in promoting awareness and acceptance of herbal healers.
- Ancient Remedies, Modern Challenges: Prospects and Media's Role in the Future of Herbal Healers of Bharat.
- Media and Environmental Activism- Growth Parameters and Agenda Building in Indian Context.
- Mediatization of Indian Communication theory: Mapping, Challenges and Opportunities.
- Environmental Activism and Global Media Perspective from the Past, Present and Future.

#### Conference Organization/ Presentations (in the last three years)

- Presented research Paper the role of media in promoting awareness and acceptance of herbal healers in the International conference on Herbal Healing Systems in the Oral Tradition: Preservation, Promotion and Action Plan, on 21 and 22 September, 2024 at IGRMS, Bhopal (Madhya Pradesh).
- Presented research Paper Ancient Remedies, Modern Challenges: Prospects and Media's Role in the Future of Herbal Healers of Bharat in the International Conference on Herbal healing systems practiced in oral traditions: Preservation Promotion and Action Plan on 21 and 22 September, 2024 at IGRMS, Bhopal (Madhya Pradesh).

<ul style="list-style-type: none"> <li>▪ Presented research Paper Lok Sanskaron awam Vyavsayika deeksha se Yukt ho Bhartaiya mMedia Shiksha in the International Conference on 23 and 24 March, 2024 at Hansraj College, University of Delhi.</li> </ul>
<b>Research Projects (Major Grants/Research Collaboration)</b>
<ul style="list-style-type: none"> <li>▪ Submitted Research Project entitled Bhojapuree Lokageeton mein Saamaajik Samarasata in Indira Gandhi National Centre for Arts, New Delhi (Ministry of culture, Government of India).</li> <li>▪ Submitted Research Project entitled Lokgeeton mein Mahatma Gandhi in Indira Gandhi National Centre for Arts, New Delhi (Ministry of culture, Government of India).</li> <li>▪ Submitted Research Project entitled on Palghar lynching Case, Research work entitled Palghar ka Sanch to Communication Research Group, New Delhi.</li> <li>▪ Submitted Research Project entitled on Quran and Human Rights, Research work entitled Quran me manav mulya and manav adhikar to Panchnad Research Institute, Chandigarh.</li> </ul>
<b>Awards and Distinctions</b>
<ul style="list-style-type: none"> <li>▪ 1<sup>st</sup> Prize Winner in District level Cultural Program Prize winner in state-level Cultural Program, Organized By Nehru Yuva Kendra (Ministry of Youth Affairs and Sports) Government of India.</li> <li>▪ 2nd Prize winner in state-level Cultural Program, Organized By Nehru Yuva Kendra (Ministry of Youth Affairs and Sports) Government of India.</li> <li>▪ Gold Medal winner in TARANG (Bihar State Inter-University Culture Program), Organized By Government of Bihar.</li> <li>▪ Three Times Participate in National Integration Camp by Jai Prakash University, Chapra, Organized By National Service Scheme (Ministry of Youth and Sports) Government of India.</li> </ul>
<b>Association With Professional Bodies</b>
<ul style="list-style-type: none"> <li>▪ Centre for Cultural Communication, New Delhi</li> <li>▪ Indian Media Centre, Delhi Chapter</li> <li>▪ Panchnad Research Institute, Chandigarh</li> <li>▪ Association of Media Educators and professionals, Delhi</li> <li>▪ Communication Research Group, New Delhi.</li> </ul>
<b>Other Activities</b>
<b>Teaching Experiences</b>
<ul style="list-style-type: none"> <li>▪ Working with Delhi College of Arts and Commerce, University of Delhi, New Delhi as an Assistant Professor in the Department of Journalism November 21, 2022 to continue.</li> <li>▪ Worked with Haryana State Higher Education Council as an Assistant Professor from December 28, 2020 to November 20, 2022.</li> <li>▪ Worked with MERI College, Janakpuri, New Delhi (Affiliated to Guru Govind Singh Indraprasth University, Delhi) as an Assistant Professor in the Department of Journalism and Mass Communication from June 1, 2019 to December 26, 2020.</li> </ul>



- Worked with Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, as a Guest Faculty (Full Time) in the Department of Media Management from 18 July 2015 to 30 May 2019.

### **Academic Training**

- Completed Faculty Development Program on Quality Assurance through Learning and Development for Professional Teachers, Organized by the Management Education and Research Institute, Janakpuri, New Delhi From 9<sup>th</sup> - 16<sup>th</sup> December 2019.
- Completed Short Term Course on Indian Knowledge System and NEP 2020 From 11th August 2023–18th August 2023, Organized By Centre For Professional Development in Higher Education (CPDHE), UGC- Human Resource Development Centre (HRDC), University Of Delhi.
- Completed Two Week Bilingual Interdisciplinary Refresher Course on Indian Folk Traditions: A Tapestry of Diversity on Oct 25 - Nov 08, 2023, Organized By Atma Ram Sanatan Dharma College, University Of Delhi.
- Completed One Month Faculty Induction Program From 1st to 28th February. 2023, Organized By UGC-Human Resource Development Centre, Jamia Millia Islamia, New Delhi.

### **Industrial Experiences**

- Worked as an Editor in Parishad Samwad (e-newsletter), Published by Haryana State Higher Education Council, Haryana
- Worked as a Managing Editor in Bhutan Panorama, Half Yearly Magazine, Published by India-Bhutan Friendship Association, New Delhi.
- Worked with Jan Media Pub. Pvt. Ltd as a Literary Editor (Consulting) in Nation Live IPTV, Jhelam Express News Paper and Defender Magazine, A-22, Vijay Enclave, Dabri-Palam Road, New Delhi.
- Worked with Rajashthan Patrika Newspaper as a Reporter from June 2014 to July 2015 in Chhattisgarh.
- Worked with Dainik Hindustan Newspaper as a Reporter from January 2013 to March 2014 in New Delhi.
- Worked with Lokmat Media Pvt. Ltd. as a Sub-editor/Reporter from June 2012 to December 2012 in Maharashtra.
- One month OJT (Corporate Training) with Amar Ujala in 2012 at Delhi-NCR, Noida.
- Worked with Jagriti Times Hindi daily Newspaper in Patna as a Reporter from June 2009 to Feb 2010 in Patna, Bihar.
- Worked with Rashtriya Sahara Hindi daily Newspaper in Chapra Bureau Office as a Reporter from Feb 2008 to April 2009.
- Worked with Prabhat Khabar Hindi daily Newspaper in Chapra Bureau Office as a Trainee Reporter from March 2007 to January 2008.
- Freelancing for Dainik Hindustan and Dainik Rashtriya Sahara (Daily Hindi Newspaper).

- Freelancing for Image Success Guide (Delhi), Aapk Aaina (Patna), Awalokan, Carrier Manthan (Haryana), Hum Bhojpuria (Monthly Magazine) Delhi, Janjwar, I.N.V.S, Media Morcha, Jansatta express, Ushakal and Lokmanch Web-Portals.
- Worked on a short movie Bhookh at MCU, Bhopal as a Director.
- Worked on a short movie Kahani Puri Filmi hai at MCU, Noida as an Assistant Director.
- Anchoring in Radio Talk Program for All India Radio at Jalgaon Kendra (5 episodes).

**Political Research Experiences**

- Worked with CGWA Consultant for Madhya Pradesh Assembly election in 2018.
- Worked with C-Voter for Haryana Assembly election Pre-Poll political consultation in January 2014.
- Worked with Sahara Media group for Bihar Assembly election Pre-Poll political Telephonic Survey in March 2012.
- Worked with Mind Wise Media for West Bengal assembly election Pre-Poll political Survey in January 2011.
- Worked with Outlook-MDRA for Professional College ranking in 2011, New Delhi.
- Worked with C.M.S. for Aam Aadmi in Commonwealth Games in 2010, New Delhi.



Signature of Faculty Member  
**(Dr. Amarendra Kumar Arya)**