


## Faculty Details on College Web-site

Title	Mrs.	First Name	Akanksha	Last Name	Garg	
Designation	Assistant Professor					
Department	Commerce					
Address	Pitampura					
(Residence)	Delhi					
Phone No						
(Residence) optional						
Mobile						
Fax						
Email	Akanksha.garg@dcac.du.ac.in					
Web-Page						
Education						
Subject	Institution		Year	Details		
NET – Management	UGC		2015			
MBA- Banking & Finance	Manipal University		2014			
Graduation	GGSIPU		2009			
Organisation/ Institution	Designation		Duration	Role		
DCAC	Assistant Professor		Since Aug 2016			
ICICI Bank	Assistant Manager		Feb 2012 – Dec 2014			
Research Interests/Specialization						
Financial Management, Stock markets, Asset Valuation						
Teaching Experience(Subjects/Courses Taught)						
Financial Management, Stock markets, Investment Analysis & Business Valuation, Financial Accounting, Corporate Accounting, Ecommerce						
Honors & Awards						
Publications & Books						
<ul style="list-style-type: none"> <li>• <i>Testing Fama and French Six Factor Model in Indian Equity Market – in a UGC-approved journal The Indian Journal of Commerce (A quarterly publication of Indian Commerce Association) – vol 73, p.g. – 25- 45, Issue 4, Oct-Dec 2020, ISSN: 0019-512X and Online ISSN: 2452-6801</i></li> <li>• <i>Valuation of E-commerce firms in India – chapter included in the edited book titled – E-commerce in India – Economic and Legal Perspective’ by Sage publication, 2020, ISBN: 978-93-5388-357-7, pg. 120</i></li> <li>• <i>Valuation of E-commerce Retail Sector in India – in a peer-reviewed MAIMS Journal of Management, volume 14 issue no. 1&amp;2, Pg 10 2019 ISSN (2249-0116)</i></li> <li>• <i>An Introduction to Fintech 3.0 – It’s penetration in Indian Banking System – in a peer- reviewed journal - Japuria International Journal of Management Research (ISSN 2545-9509) vol 5 issue 2, Pg. 3-18 2019</i></li> </ul>						

- **E-entrepreneurship in Indian Education System- ‘The Next Big Thing’ Comparative Study on Business in India and USA**– in a peer- reviewed Journal of International Professional excellence and Management- volume 11, Pg 70, July, 2017, ISSN ( 0974-8903)
- **Derivatives- Handbook – 2015** , Mallika Books (ISBN – 81-89147-17-X )

**Papers Presented in Conference:**

- **Valuation of E-commerce firms in India** – presented in an *International conference on “E-commerce and it’s Linkages with services and Investment” organized by center for WTO studies, IIFT.*
- **An Introduction to fintech 3.0 – It’s penetration in Indian Banking System** – presented in an **International conference** on Business and Management “ Disruptions in Business-Embracing The Age of Digitization” **organized by Delhi School of Management, DTU.**

**Professional Societies Memberships**

**Projects (Major Grants/Collaborations)**

**Other Details**