

7.2.1 Best Practices

1. Title of the Practice

Tanzeal

2. Objectives of the Practice

The objective was to actualize the NSS motive of 'Not me but You' and help in community development

3. The Context

The children in the neighbouring slums come from the families of refugees with no opportunity for institutionalised learning as well as very limited resources to purchase books. NSS unit of the college enrolled a hundred volunteers and undertook several activities to actualize the NSS motive of 'Not me but You'.

4. The Practice

Under project **Tanzeal**, NSS students taught students from the neighbouring slums on the campus on weekdays. A holistic teaching module was prepared to take care of the mental and physical needs of students. All the important national days and festivals like Independence Day, Rakhi, Holi and Diwali were celebrated with them.

In November 2019 the annual trip for students of Tanzeal to Nehru Planetarium, Teen Murti was organised. The students also visited Nehru Memorial and participated in several activities.

5. Evidence of Success

The efforts of the volunteers witnessed increasing enthusiasm among the underprivileged children with regard to education. The value of inclusion and sustainability was promoted. Students of Tanzeal celebrated an eco-friendly Diwali in keeping with the values of environmental safety. During the celebrations diyas and rangoli were made. Later the diyas were lighted and refreshments served to all the participants. The success was also visible in large number of children participating in the activities of Tanzeal.

6. Problems Encountered and Resources Required

Motivation remained a key hurdle in actualizing the full potential of the project, especially after Covid-19 pandemic. The limited number of volunteers kept the scope of the project limited. Furthermore, the challenge was to sustain the motivation of the underprivileged children over the long period of time. Concerns of safety were also paramount and many activities were halted or suffered due to imposition of the lockdown in the wake of the pandemic

1. Title of the Practice

Project Saahas

2. Objectives of the Practice

This is an initiative for breast cancer survivors.

3. The Practice

Project Saahas aims at bringing awareness surrounding the issue of breast cancer. Women are still apprehensive of talking about their personal health with their families. In this regard, the work done under the project helps provide a space through which the raising of the issue has been made possible.

Canfem:

A patented cotton-based prosthesis made of recyclable cotton has been fabricated, which has been approved by AIIMS and is sold under the brand name Canfem. It has proved ideal for cancer survivors since it provides the perfect shape and body weight to the patient and is better than alternatives available in the market.

In March, 2019 Enactus DCAC organised an event in collaboration with Roko Cancer to spread awareness and talk about cotton-based prosthesis. Renowned doctors attended the event.

4. Evidence of Success:

Canfem has been approved by AIIMS and Tata Memorial who are willing to sell it. Hospitals like Apollo Hospital, BL Kapoor and Max Hospital will also start selling our products soon.

The Ministry of Health, Government of India, is ready to support us in our sales.

In addition to this our product, **Canfem, has been pitched to some well-renowned investors for CSR funding. During 2019-20 we successfully collaborated with various brands and are in talks with some more.** Clovia, a marketing company, will sell our product through their channels thereby expanding our consumer base and the channels through which the product will be available. Brands like Zivame and Pretty Secret are interested to sell our products. Enamor is already ready to help us with the design of our product.

5. Problems Encountered and Resources Required

Talking about personal health issues for women is still a difficult act and requires more activities to raise awareness, acceptance and finally open up a dialogue around them. More successful collaborations and funding can help the initiative have more reach. The Pandemic situation also impacted the activities of this project.