

7.2.1 Best Practices

1. (I). Title of the Practice:

TanZeal

(II). Goal

The holistic development of underprivileged children in nearby areas.

(III). The Context:

Two students from DCAC, Sukriti Sethi and Yashovardhan Verma and felt that there was a lacuna in the education that students from economically strained sections were receiving. The students saw slum children playing in the slums where Hotel Leela has now come up. These were children of migrant laborers. Sukriti and Yash started talking with these children and realised that they too had dreams and were keen to learn. This gave them the idea to do something for them. They decided to start taking some classes with them in the college premises. One of their friends Tanzeel, passed away while on holiday. So they decided to name their endeavor TanZeal in his memory. They started TanZeal with 4 students from the neighborhood in 2012. Today there are over 100 students who come regularly. Student volunteers take classes with these students regularly.

(IV). The Practice:

In Project TanZeal the underprivileged children come to the centre five days a week from 2:30 to 4:30. Student volunteers take classes with these students on many subjects. Some of the subjects they give mentoring on include: Mathematics, English and Hindi. The student volunteers go beyond merely academic teaching and also focus on the moral and personality development of their students. To facilitate their holistic development student volunteers also encourage the students to participate in extra-curricular activities and hone their skills in dancing, singing and art talent once a week. The student volunteers noticed a marked improvement in their performance in their respective schools. The volunteers also take students on regular outings to explore new places in Delhi. This expands their horizon and awareness. They were taken on a Metro ride, for a picnic to Safdarjung's Tomb. This year, the children were taken to visit Nehru Planetarium. Prior to this outing, the children were told about the stars, the various constellations, the planets, and the solar system. They greatly enjoyed their outing which enhanced their understanding of the night sky.

(V) Evidence of success:

The greatest evidence of success has been the improved performance of students in their respective schools. In fact, after the very first year of operations, the teachers of neighbouring schools were asking where their students were going since there was a marked improvement in their performance in school. Furthermore, students also give a live performance during the Annual NSS Mela, AADYA, held in the college premises. During this performance, they showcase their talents and also what they have learned during the year. Students also display and sell bookmarks, diya, etc. they make in their art classes during the festival. The money generated is used for purchasing more stationery products for the children every year. TanZeal organises outings every year. The trip to Nehru Planetarium this year helped them learn about stars and constellations. The success of the project is also seen in the growth in

the number of volunteers who interact and teach the students. The project also has more children coming in every afternoon. A Dengue awareness session was conducted for the children and they were informed about the symptoms, cause, and prevention of the virulent disease. Diwali celebrations this year included the distribution of a small hamper of gifts to every child. The unit also conducted an immensely successful clothes donation drive called the “Spread the Warmth Campaign” wherein college students were encouraged to donate their old clothes which were then distributed to the children and their families. Christmas spread the magic of Santa as the children wrote and submitted wishlists on pieces of paper.

(VI) Problems Encountered and Resources required:

It was difficult to convince students to participate in TanZeal in the beginning. However, once they were convinced all students participated whole-heartedly. There have never been any resource constraints since the college makes available all infrastructural resources for all activities of TanZeal.

2. (I) Title of the Practice:

Broadway, the Placement Cell of the college.

(II) Goal:

The college wants to give its students the best start in their professional life.

(III) The Context:

The college has a pro-active Placement Cell, Broadway, constituted by the Staff Council, which works with the aim of providing a strong interlink between the corporate sector and the academia. The team of Broadway is a combination of experienced teachers and young minds who are representatives of various departments.

(IV) The Practice:

In the first week of August Broadway organises an orientation programme where it introduces students to its activities. Students involved in the Placement Cell make this presentation. Freshers are informed about salient features to be kept in mind while preparing for an interview – the appropriate dress code, how to write an impressive CV in terms of length and content, and also on how to speak while giving an interview. All this information is disseminated to students through a PowerPoint presentation. After this presentation, there is a Q&A session where the Placement convener answers any queries raised by the students. During the course of the year, Broadway organizes various seminars and workshops on career guidance and conducts placement sessions from time to time. Companies approach the Placement Cell Convener for holding pre-placement talks and interviews. Interested organisations give details of their profile, job description, and CTC to the placement convener who then posts the relevant information on the Facebook page (<https://www.facebook.com/broadwaydcacplacementcell>) so that all interested students can access it. A Google form is created through which interested students apply. The Google form is converted to an excel sheet which is sent to the concerned company which interviews them when it comes to the college. The Placement Cell takes care of all hospitality issues while placements are going on. Companies with varied profiles come to the college for placements in the fields of finance, accounting, and marketing, sales, computers, audit,

research background, journalism, creative writing, and content writing. When companies come to DCAC for placements they inform students about their requirements and emerging jobs in the market. In the pre-placement seminars, the company informs students about their requirements and emerging jobs in the market. Student placement coordinators are appointed from each stream to be part of the placement cell. This cell trains students in various activities like the art of writing CVs, career opportunities in various sectors etc. Mock interviews and group discussions are also organized to give the students a real feel of what the placements are going to be all about. Not only does this give them the required inputs, but also goes miles in improving their confidence levels.

(V) Evidence of success:

The highest offer received for students was Rs. 7 lacs. The Cell does not entertain companies offering a CTC of less than Rs. 2.4 lacs. To ensure that all students get an opportunity to participate no student can accept more than 2 proposals. Another sign of success has been the fact that most companies visit the campus again and again since they are extremely satisfied with the students they have employed. Moreover, every year more companies wish to attend the college campus for placements. Students have been placed in reputed companies like KPMG, E&Y, PWC, L&T, ICICI Prudential, CBSE, Capital IQ, ZEE Media, Focus TV, Zakoobi, Oberoi Group of Hotels, Genepact, Delhivery etc. In 2014-15, around 100 students were placed in the companies like KPMG, E&Y, PWC, L&T, ICIC Prudential, CBSE, Capital IQ, Zee Media, Focus TV, Zakoobi, Oberoi Group of Hotels, Genpact, Delhivery, etc.

(VI) Problems Encountered and Resources required:

The college gives all possible support to the activities of the Placement Cell.