



Internal Quality Assurance Cell
Delhi College of Arts & Commerce
(University of Delhi)
Netaji Nagar, New Delhi – 110023

presents a
One-day National Seminar
On

**Digital Transformation, Sustainable Growth and
Inclusive Development: Emerging Trends and Future
Prospects**

March 28, 2026



About the College

Located in a quiet & peaceful enclave of Netaji Nagar in South Delhi, Delhi College of Arts & Commerce (DCAC) – a constituent institution of the University of Delhi – offers undergraduate courses in Commerce and Arts. Founded in 1987, the college has risen to become one of the best colleges for Journalism and Commerce (according to India Today) across the University of Delhi. In the Second cycle of NAAC Accreditation, the college received a B++ and ranked 30th among all colleges in India, as per the latest NIRF. The immensely talented and highly committed faculty members of the College are actively engaged in shaping young minds and generating new knowledge through cutting-edge research. DCAC also houses some of the best societies across the University of Delhi, which organise academic and extracurricular activities to provide its students with hands-on experience in fields like media, literature, culture, entrepreneurship, finance, marketing and public relations. The College is proud of its illustrious alumni who have risen to become heads of global enterprises and government organizations. In other words, DCAC facilitates academic, professional and personal growth of its students, and equips them with skills to measure up to the challenges of the future.

Background and Rationale

The rapid evolution of digital technologies is reshaping economic systems, business models, and market structures across the globe. Digital transformation has accelerated innovation in the economy

through e-commerce, fintech, data analytics, and artificial intelligence, enabling greater efficiency, transparency, and connectivity in economic activities. At the same time, growing environmental concerns and resource constraints have highlighted the need for sustainable growth that balances economic progress with ecological responsibilities. Businesses and policymakers are increasingly integrating sustainability principles, green finance, and responsible production practices to ensure long-term economic resilience.

Parallel to these developments is the global emphasis on inclusive development, which seeks to ensure that the benefits of economic growth and technological advancement reach all sections of society. Financial inclusion, entrepreneurship promotion, equitable access to digital infrastructure, and supportive public policies play a crucial role in reducing socio-economic disparities. The intersection of commerce and economics provides a vital platform to examine how digital innovation, sustainable practices, and inclusive policies can collectively foster balanced development. This seminar aims to explore emerging perspectives, challenges, and opportunities at this convergence, encouraging interdisciplinary dialogue among young scholars.

Objectives of the Seminar

1. To examine the impact of digital transformation on business practices, market structures, and economic development in the contemporary global economy.

2. To explore strategies for achieving sustainable growth through responsible business practices, green finance, and environmentally conscious economic policies.
3. To analyse the role of commerce and economic policies in promoting inclusive development, financial inclusion, and equitable access to opportunities.
4. To provide a platform for young scholars to exchange ideas, research findings, and innovative approaches related to digitalisation and sustainable economic progress.

Call for Contribution (for presentation)

We are inviting original, unpublished research papers, theoretical essays, and empirical studies. We welcome submissions from undergraduate researchers, postgraduate researchers and PhD scholars. Your submission may connect with the main theme of digital transformation and sustainability or fit into one of the following three multidisciplinary sub-themes:

Seminar Sub-themes

Sub-theme 1: Digital Transformation and Emerging Business Ecosystems

1. FinTech, Digital Payments and Financial Innovation
2. Artificial Intelligence in Business and Economic Decision-making
3. E-commerce, Digital Marketing and Consumer Analytics
4. Blockchain Technology and Digital Finance
5. Industry 4.0 and Business Process Transformation
6. Data Analytics and Business Intelligence
7. Cyber Security and Digital Risk Management
8. Digital Economy and Economic Growth

9. Computational, Security and Emerging Technologies
10. Innovative Trends in Mathematical Sciences

Sub-theme 2: Sustainable Development and Green Economy

1. Green Finance and Sustainable Investment Strategies
2. ESG Reporting and Corporate Sustainability Practices
3. Circular Economy and Responsible Production
4. Climate Change Economics and Business Responsibility
5. Renewable Energy Economics and Business Opportunities
6. Corporate Social Responsibility (CSR) and Inclusive Development
7. Sustainable Consumption and Ethical Business Practices
8. Public Policy for Climate Resilient Agriculture

Sub-theme 3: Inclusive Growth, Public Policy and Economic Development

1. Financial Inclusion and Digital Banking
2. MSMEs, Startups and Entrepreneurship Development
3. Women Empowerment and Economic Growth
4. Labour Market Transformation and Future of Gig Workers
5. Public Finance, Corporate Governance and Economic Reforms
6. Rural Development and Inclusive Growth Strategies
7. Global Trade, Supply Chains and Economic Resilience
8. Behavioural Economics and Consumer Welfare
9. Interdisciplinary Applications in Mathematics

Submission Guidelines

- **Abstract Submission:** Interested researchers are invited to send their abstract (250-300 words) clearly laying out the

research problem, methodology, connecting it to the seminar's main themes and sub-themes.

- **Keywords:** Include 4-6 relevant keywords.
- **Full Paper Submission:** If your abstract is selected for the presentation, you will be requested to submit a full paper (3000-5000 words) using APA (7th Edition) stylesheet for the formatting.

Important Dates

Abstract Submission: March 10, 2026

Intimation of Paper Selection: March 15, 2026

Full Paper Submission: March 25, 2026

Date of Presentation: March 28, 2026

Note: Kindly use the following link to submit the abstract:

<https://forms.gle/S8fGjD8f8Z55vNUA6>

QR code for paying the registration fee of ₹ 500 shall be shared via email once the abstract is shortlisted.

Patron

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CONTACT US: dcacseminars@dcac.du.ac.in