



Internal Quality Assurance Cell  
**Delhi College of Arts & Commerce**  
(University of Delhi)  
Netaji Nagar, New Delhi – 110023

presents a  
**One-day National Seminar**  
on

## **Margins, Media and Modernity: Identity and Representation Through the Ages**

**March 27, 2026**

### **About the College**

Located in a quiet & peaceful enclave of Netaji Nagar in South Delhi, Delhi College of Arts & Commerce (DCAC) – a constituent institution of the University of Delhi – offers undergraduate courses in Commerce and Arts. Founded in 1987, the college has risen to become one of the best colleges for Journalism and Commerce (according to India Today) across the University of Delhi. In the Second cycle of NAAC Accreditation, the college received a B++ and ranked 30th among all colleges in India, as per the latest NIRF. The immensely talented and highly committed faculty members of the College are actively engaged in shaping young minds and generating new knowledge through cutting-edge research. DCAC also houses some of the best societies across the University of Delhi, which organise academic and extracurricular activities to provide its students with hands-on experience in fields like media, literature, culture, entrepreneurship, finance, marketing and public relations. The College is proud of its illustrious alumni who have risen to become heads of global enterprises and government organizations. In other words, DCAC facilitates academic, professional and personal growth of its students, and equips them with skills to measure up to the challenges of the future.

### **Background and Rationale**

India is currently stepping up as a major global power while proudly reclaiming its civilizational heritage. Due to this shift, it has become pertinent to rethink the academic frameworks we employ to study its people, culture, society, literature, media and cinema. For decades, research in the social sciences and humanities has been inclined towards the borrowed, conflict-obsessed models that artificially exaggerate its social divides. This national seminar seeks to step away from existing paradigms. By grounding this research in homegrown concepts, like *sāmājikatā* (deep social interconnectedness) and *parasparatā* (mutuality), we hope to spotlight the natural harmony and resilience that have kept India going strong through ages.

Whether a researcher is looking at new ways to read ancient epics, tracking how social media democratizes public debate, analysing grassroots stories, or studying India's rise in global diplomacy, the core story remains the same; it is about constant evolution and bringing things together. Here, we celebrate diversity not as proof that we are divided, but as the actual engine that helps our shared identity survive and grow.

## Objectives of the Seminar

- To give young scholars a solid platform to present multidisciplinary research using homegrown, indigenous frameworks instead of old colonial models built on 'conflict'
- To create a space where historians, literary critics, media experts, and political scientists engage in conversations and debates to build a shared vision
- To examine critically how digital tech, youth trends, and modern democracy are mixing with our traditional knowledge systems and cultural memories
- To spotlight research on marginalised groups and grassroots inclusion to exhibit how civilizational frameworks ensures justice and fairness

## Call for Contribution (for presentation)

We are inviting original, unpublished research papers, theoretical essays, and empirical studies. We welcome submissions from undergraduate researchers, postgraduate researchers and PhD scholars. Your submission should connect with the main theme of civilizational continuity and fit into one of the following four multidisciplinary tracks:

## Seminar Sub-themes

### Sub-theme 1: Cultural Memory, Local Knowledge, and Translating Identity

- Blending subaltern stories and marginalized voices into mainstream literary/cultural conversations
- Continuity of folk narratives through oral traditions and digital reinvention
- Challenging patriarchal tropes and reclaiming agency
- Empathy and cognitive inclusion in literature and society

### Sub-theme 2: Historical Continuities, Shared Traditions, and Subaltern Agency

- Examining ancient texts and epics in new ways to recover agency and break down static historical views
- The role of Bhakti and Sufi traditions as historical convergence points for social equality and cultural coexistence
- Grassroots democratization, subaltern assertions, and the ways in which caste, class, religion and gender intersect

### Sub-theme 3: Digital Shifts, Youth Culture, and Narrative Sovereignty

- The hidden architecture of digital truth: algorithms and misinformation
- Media as a tool for national integration and mixing global trends with local culture
- Changing the picture: how media mainstreams Indian sports
- The ethics of journalism in statecraft: balancing national security, holding power accountable, and protecting the environment

### Sub-theme 4: Democratic Governance, Holistic Statecraft, and Global Leadership

- Bringing indigenous ideas about governance and education into modern institutions
- Digital governance: creating balance between tech-driven administration and democratic fairness
- Managing the edges: developing borderlands, cooperating across borders, and handling disasters
- India's growing role in balancing the local and the global



## Submission Guidelines

- **Abstract Submission:** Interested researchers are invited to send their abstract (250-300 words) clearly laying out the research problem, methodology, connecting it to the seminar's main themes and sub-themes.
- **Keywords:** Include 4-6 relevant keywords.
- **Full Paper Submission:** If your abstract is selected for the presentation, you will be requested to submit a full paper (3000-5000 words) using APA (7<sup>th</sup> Edition) stylesheet for the formatting.

## Important Dates

**Abstract Submission:** March 10, 2026

**Intimation of Paper Selection:** March 15, 2026

**Full Paper Submission:** March 25, 2026

**Date of Presentation:** March 27, 2026

**Note:** Kindly use the following link to submit the abstract:

<https://forms.gle/B7NL6DYvJ9Nq2wyv9>

**QR code for paying the registration fee of ₹ 500 shall be shared via email once the abstract is shortlisted.**

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### Patron

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## Contact Us

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