


FacultyDetailsonCollegeWeb-site

Title	Dr.	First Name	Sarthak	LastName	Gupta	Photograph
Designation	Assistant Professor (Ad-hoc)					
Department	Commerce					
Address	D-312, 2 nd Floor, Nirman Vihar, Delhi-110092					
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Education						
Subject	Institution		Year	Details		
Ph.D.	Shri Jagdishprasad Jhabarmal Tibrewala University		2020	Foreign Direct Investment		
NET	UGC		2018	Commerce		
M.com	Jamia Millia Islamia, Delhi		2016	Marketing		
B.com (H)	P.G.D.A.V. (Eve) College, University of Delhi		2014	Commerce		
Career Profile						
Organization/ Institution	Designation	Duration	Role			
1. Lingyas Lalita Devi Institute of Management and Sciences, GGSIP University	Assistant Professor (Full Time)	7 Months	Teaching			
2. Sri Aurobindo College (M), University of Delhi	Assistant Professor (Guest)	4 Months	Teaching			
3. P.G.D.A.V. College (M), University of Delhi	Assistant Professor (Ad-hoc)	8 Months	Teaching			
4. Delhi College of Arts and Commerce, University of Delhi	Assistant Professor (Ad-hoc)	February 2020 – Till Date	Teaching			
Research Interests/Specialization						
Marketing and International Business						
Teaching Experience (Subjects/Courses Taught)						
<p align="center"><u>4.5 yrs. Plus - B. Com (H/P)</u></p> <p align="center">Computer Applications in Business Marketing Personal Finance Cyber Crime and Laws Basics of Accounting</p>						

Investing in Stock Markets
E-Commerce
Digital Marketing

Honors & Awards

Publications

1. “5g Technology: A new future wave”, International Journal of Research in Advanced Engineering and Technology, October 2019, Volume 5, Issue 4, Pages 38-42.
2. “Impact of FDI on telecommunication sector of India”, International Journal of Commerce and Management Research, November 2019, Volume 5, Issue 6, Pages 69-72.
3. “Influencers marketing: Roi measurement: A challenge”, International Journal of Commerce and Management Research, September 2020, Volume 6, Issue 5, Pages 37-30.

Professional Societies Memberships

Projects (Major Grants/Collaborations)

Other Details

Conferences, Workshops and Seminars

1. Participated in Seminar on “Charon Or Panni, Phir Bhi Bharat Payasa Kyun” held on 24th March, 2017 at main Committee Hall, Parliament Annex, Parliament House, New Delhi.
2. Participated in the International Interdisciplinary Conference on “Digitization: A Vehicle of The New Transformation” held on 25th March, 2017.
3. Participated in the International Conference on “Yoga and Holistic Health” organized by Jagdisprasad Jhabarmal Tibrewala University held on 21st June, 2017.
4. Participated in a two-day Workshop on “Goods & Services Tax (GST)” organized by Shayam Lal College, University of Delhi, held on 29th & 30th August, 2017.
5. Participated in a three-day program on “Young India Know Thyself” organized by Vivekananda Kendra Kanyakumari, Delhi Prant, in 2017 at Vivekanand Kendra, 3-San Martin Marg, Chanakyapuri, New Delhi.
6. Participated in a one-day Workshop on “Unfolding Goods & and Services Tax” held on 9th September, 2017 at Faculty of Management Studies, University of Delhi.
7. Participated in one day national workshop on “Water: An element of life” organized by Gandhi

Smriti and Darshan Smriti held on 14th April, 2018 at Sattagrah Mandap, Ghandhi Smriti & Darshan Smriti, Rajghat, New Delhi.

8. Participated in the National Conference on “Optimization of National Resources in Multi-Disciplinary Fields” organized by Jagdisprasad Jhabarmal Tibrewala University held on 2nd June, 2018.
9. Participated in One-week Faculty Development Program on “Enhancing Research Effectiveness through Quantitative and Qualitative Methods Version 2.0” organized by Periyar Management and Computer College held on March 12-18, 2018.
10. Participated in the International conference on “Competency Building for Excellence, Innovation & Sustainability” organized by Lingya’s Lalita Devi Institute of Management and Sciences held on 23rd and 24th September 2016.
11. Participated in the National conference on “Professionalism for Sustainable Development: Barriers and Pathways” organized by Lingya’s Lalita Devi Institute of Management and Sciences held on 23rd and 24th September 2016.
12. Participated in a two-day NAAC sponsored national workshop on “Learning Approaches in Quality Education – Role of IQAC ” organized by Lingya’s Lalita Devi Institute of Management and Sciences held on 8th and 9th March, 2019.
13. Completed one-week Faculty Development Program titled “Accounting Standards' ' organized by Internal Quality Assurance Cell (IQAC) of P.G.D.A.V. College in association with Teaching Learning Center (MHRD) of Ramanujan College, held between 06th August, 2019 to 12th August, 2019.
14. Completed one-day Faculty Enrichment Program titled “Industry 4.0 and the future of learning, research and work” jointly organized by School of Open Learning, University of Delhi and Miles Education held on 25th November, 2019.
15. Participated in the UGC sponsored National conference on “National Resources Management for Sustainable Development” organized by Jesus and Mary College, University of Delhi, held on 21st January, 2020.
16. Attended two-days National conference on “Water Sustainability: Conservation, Policy, Ethics and Science” organized by Zakir Husain Delhi College, University of Delhi, held between 21st – 22nd January, 2020.