


Faculty Details Page on College Web-site

Title	Mr.	First Name	RISHABH	Last Name	GUPTA	
Designation	Assistant Professor					
Department	Commerce					
Address (Residence)	DCAC					
Phone No (Residence) optional	Laxmi Nagar					
Mobile	9560822632					
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Web-Page						
Education						
Subject	Institution		Year	Details		
Ph.D. (finance)	Department of Commerce, Delhi School of Economics, University of Delhi under the supervision of Prof (Dr.) Vanita Tripathi		2018 onwards	NA		
M.Com	SGND Khalsa College, University of Delhi		2016-18	79.3%		
B. Com (Hons)	Delhi College of Arts & Commerce, University of Delhi		2013-16	84.96%		
CBSE (Class XII)	S.D Public Sr. Sec. School, Delhi		2013	94.25%		
CBSE (Class X)	S.D Public Sr. Sec. School, Delhi		2011	9.2 CGPA		
Organisation / Institution		Designation	Duration	Role		
Delhi College of Arts & Commerce, University of Delhi		Assistant Professor	1.5years	Teaching		
NCWEB Maharaja Agrasen College		Lecturer	7 months approx.	Teaching		
SOL Aurobindo College		Lecturer	6 months approx.	Teaching		
Research Interests / Specialization						
Equity and Debt Valuation/Pricing Asset Pricing Models Anomalies Portfolio Management Financial Derivatives Corporate finance						
Teaching Experience (Subjects/Courses Taught)						
Financial Reporting and Analysis [B.com(prog)] Fundamentals of Financial Management [B.com(prog)] Fundamental of Investment [B.com (hons)] Cost Accounting [B.com(prog)] Business Research [B.com (hons)]						
Honors & Awards						

1. Cleared UGC-NET Commerce and awarded with JUNIOR RESEARCH FELLOWSHIP (JRF) with 63.43%.
2. Cleared UGC-NET management with 62%.
3. Secured 1st position in M. Com in SGND Khalsa (2016-2018).
4. Summer Intern, Department of Commerce, Delhi School of Economics, University of Delhi, New Delhi (June 2017 – July 2017)
5. Old Delhi District Topper Award

Publications

S. No	Title of paper	Authors	Presentation and Publication
1.	Impact of Digital Collaboration on Consumer Behavior: -A study of Select E-tailors in Delhi - NCR	Dr. Ashish Chandra, Isha Chugh and Rishabh Gupta	Presentation in the conference organized by Indian School of Business (ISB), Hyderabad
2.	Effect of Demonetization on Growth of Less Cash Economy	Dr. Amit Kumar Singh, Sugandh Mittal and Rishabh Gupta	Presentation in a conference organized by Delhi Technical Campus, GGSIP University and publication in The Journal of Engineering, Science and Management; ISSN No 978-81-936-5120-9
3.	Aadhaar- A Digital financial Revolution	Rishabh Gupta, Anjali Gupta and Shivangi Gupta	Publication in International Journal of 360* Management Review; Volume 6 Issue 2; ISSN- 2320-7124
4.	Impact of Brand Awareness and Brand Attributes on Consumer buying behavior	Rishabh Gupta	Publication in International Journal of 360* Management Review; ISSN - 2320-7124
5.	Sovereign Gold Bond: A financial Innovation	Rishabh Gupta	International Journal of Economics and Management Studies (SSRG-IJEMS); ISSN - 2393 - 9125; Volume 5 issue 8
6.	Performance Evaluation of Socially Responsible Indices in India	Rishabh Gupta and Amanpreet Kaur	Book written by Neeta Tripathi on Contemporary Trends in Business and Finance- An Indian Perspective

7.	Non-Banking Financial Institutions in India – Past Present and Future prospects	Rishabh Gupta	Publication in International Journal of Financial Management Research and Development (IFJMRD) ; ISSN pint: 2248-9320; volume 8, Number 1
8.	Ecotourism: An Emerging Concept	Rishabh Gupta, Anjali Gupta and Shivangi Gupta	International Journal of Management and Humanities (IJMH) ; ISSN – 2394-0913; Volume 3, Issue 6
9.	Study of Market Potential of Packaged Milk Industry in India	Rishabh Gupta	International Journal of Commerce and Management studies (ICAMS) ; ISSN -2456-3684; Volume 3 number3
10.	Green Finance – An Emerging Concept in The World of Finance	Rishabh Gupta	International Journal of Research and Analytical review ; ISSN – 2349-5138; Volume 5 issue 3
11.	Digital Detox – Disconnect to Reconnect	Rishabh Gupta	International Journal of Management (MERC Global Publication) ; ISSN – 2321-7278; Volume, Issue 1.
12.	FDI in Tourism	Rishabh Gupta, Anjali Gupta and Shivangi Gupta	Book written by Neeta Tripathi on Contemporary Trends in Business and Finance- An Indian Perspective
13.	Impact of Crude oil on the Stock Market indices of the BRICS nation	Dr. Rajiv Kumar Goel and Rishabh Gupta	Journal 8M ; ISSN – 0973-9335, volume 24 issue 3.
14.	Leverage Analysis of Nifty 50 Companies Prior and Post US financial Crisis	Dr. Rajiv Kumar Goel and Rishabh Gupta	Shodh Sanchar Bulletin ; ISSN – 2229-3620, volume 10 issue 40
15.	Relationship between Executive Compensation and Firm's Performance Among the Listed Indian Firms	Dr. Rajiv Kumar Goel and Rishabh Gupta	Mukt Shabd ; ISSN – 2347-3150; Volume-IX, issue V, May 2020

Extra-curricular activities and Conference Presentations

1. Volunteer in the workshop: “Cyber Law and Crimes”, organized by the Department of Commerce, Delhi School of Economics, University of Delhi
2. Volunteer in the seminar “How Will MNE’s matter for economic development in the 21st century?” organized by the Department of Commerce, Delhi School of Economics, University of Delhi
3. **Core Team student volunteer** in the 6th Annual International Commerce Conference on “Digital Outreach and Future of Marketing Practices” organized by the Department of Commerce, Delhi School of Economics, University Of Delhi in collaboration with Academy Of Indian Marketing.
4. Volunteer in the seminar “GST – A Road Ahead” organized by the Department of Commerce, Delhi School of Economics, University of Delhi
5. Attended 7 days’ workshop on 'Advanced Research Techniques and Case Method' organized by New Delhi Institute of Management in collaboration with Delhi Management Association.
6. Attended 5 days’ workshop on ‘Time Series and Panel Data Analysis’ organized by RDIAS.
7. Contributed as member of organizing team in the webinar entitled “Application of Cost Accounting Standards in the Preparation of Cost statement”, held on 6th February 2021 hosted by Delhi College of Arts & Commerce, University of Delhi.
8. Attended a 10-hour “training program on Technical Analysis” organized by NSE Academy Limited and Empirical F&M Academy, from 05th March to 07st March, 2021.
9. Attended a 10-hour “training program on Future and Option Trading Strategies”, organized by NSE Academy Limited and Empirical F&M Academy, from 19th March to 21st March, 2021.
10. Presented a research paper titled “Testing of Five Factor Asset Pricing Model in India and Thailand Stock Market” in International E-Conference on Advances in Business & Management, held between 4-6th March, organized by Shaheed Bhagat Singh College, Department of Commerce, University of Delhi.
11. Attended a 10-hour “training program on Equity Research and Valuation”, organized by NSE Academy Limited and Empirical F&M Academy, from 9th April to 11st April, 2021.
12. Presented a research paper titled “Testing of Five Factor Asset Pricing Model in India and Korean Stock Market” in 4th Finance Seminar, held on 22 May, organized by Prestige Institute of Management and Research, Gwalior.

Professional Societies Memberships

Projects (Major Grants / Collaborations)

Other Details

- Computer skills – MS Word, MS Excel, MS PowerPoint, SPSS, EViews, Stata, R studio and NVivo
- Data analytical skills - Econometric tools and techniques

