


Curriculum Vitae

Title	Dr.	First name	Manisha	Last Name	Singh	Photograph 
Designation	Assistant Professor					
Phone No Office						
Residence	Vijay Nagar, Single Storey, Delhi, 110009					
Mobile	8182033587					
Email	manisha.singh@dcac.du.ac.in					
Educational Qualifications						
Degree	Institution				Year	
Ph.D.	Deen Dayal Upadhyaya Gorakhpur University				2022	
M. Com	University of Lucknow				2015	
B. Com	Daulat Ram College (University of Delhi)				2013	
Career Profile						
Teaching as Assistant Professor in Delhi College of Arts and Commerce						

Area of Interest/Specialization
HRM, Marketing, Financial Management

Publications
Published Research article on "To study the factors affecting performance management in banks" in Shodh Sarita. ISSN 2348-2397
Published Research article on "Tourism and Hospitality Industry in India: The Road Ahead" in International Journal of Emerging Technologies and Innovative Research. ISSN 2349-5162

Conference Organization/ Presentations
Presented a paper titled "Sustainability in Banks with Performance Management" at the 40th All Odisha Commerce Conference organized by "KIIT Deemed to be University, Bhubaneshwar"
Presented a paper titled "Tourism and Hospitality in India: The Road Ahead" at the 69th All India Accounting Conference organized by Faculty of Commerce, University of Lucknow.

Presented a paper titled “Economic policies and their impact on entrepreneurship” organized by Department of Commerce, DDU Gorakhpur University

Completed National Workshop organized by Kashi Institute of Technology, Varanasi on “Research Methodology and Quantitative Data Analysis Using SPSS & AMOS”

Completed Eight-day National Level Workshop on “Statistical Analysis for Business Research” organized by Pondicherry University, School of Management, Department of Management Studies

Association with Professional Bodies

Indian Commerce Association